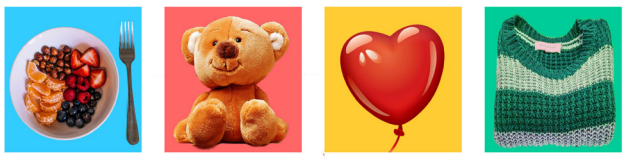
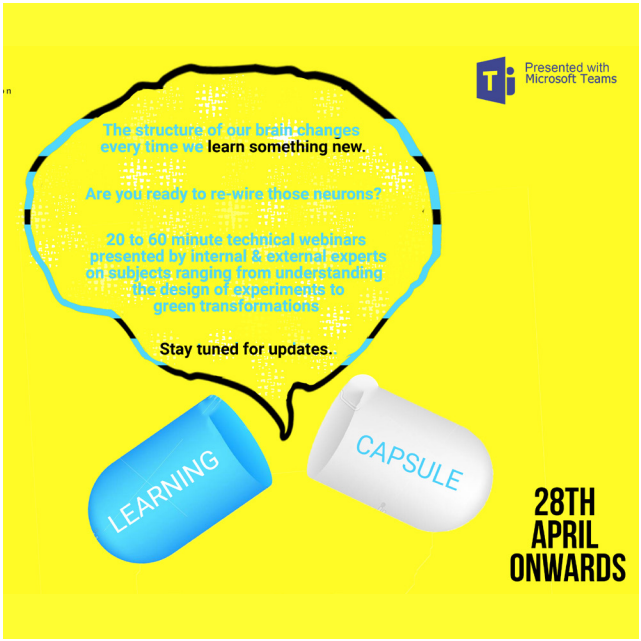
NEIL.JUNEJA

Millennial pseudo-authentic **punjabi from Delhi, brought up in Bangalore, lingering in Mumbai** as a communicator **cooking up projects with a recipe of text, images, shapes & elements- and** the ocassional pinch of **copy.**

EVENT INVITES

Client: L'Oreal Research & Innovation
Audience: Research scientists, 35+ years
Brief: Commemorative days 'Save the date' invite; simple & direct connection to the event





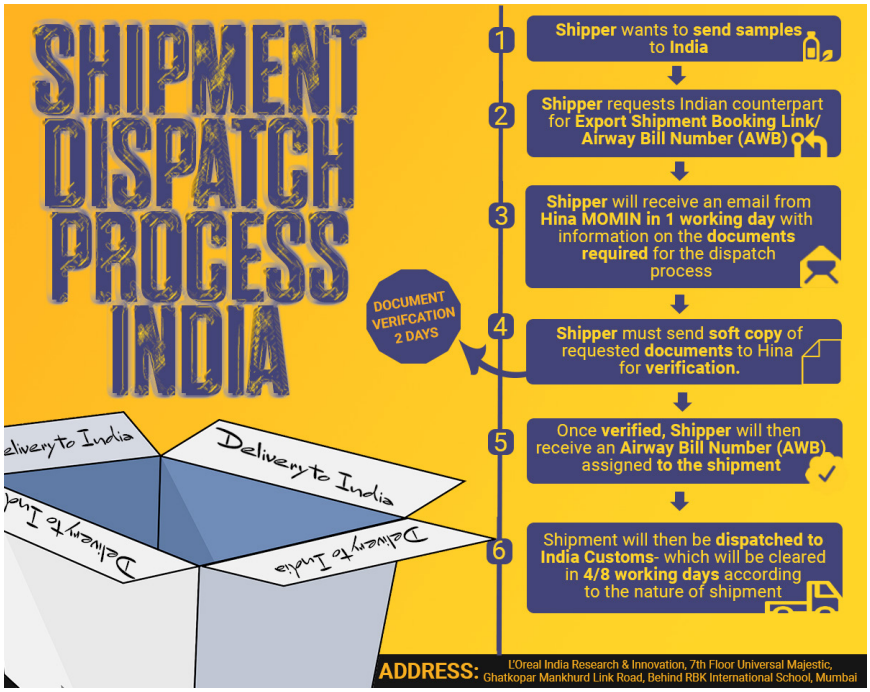
CAMPAIGN EVENT

Client: L'Oreal Research & Innovation

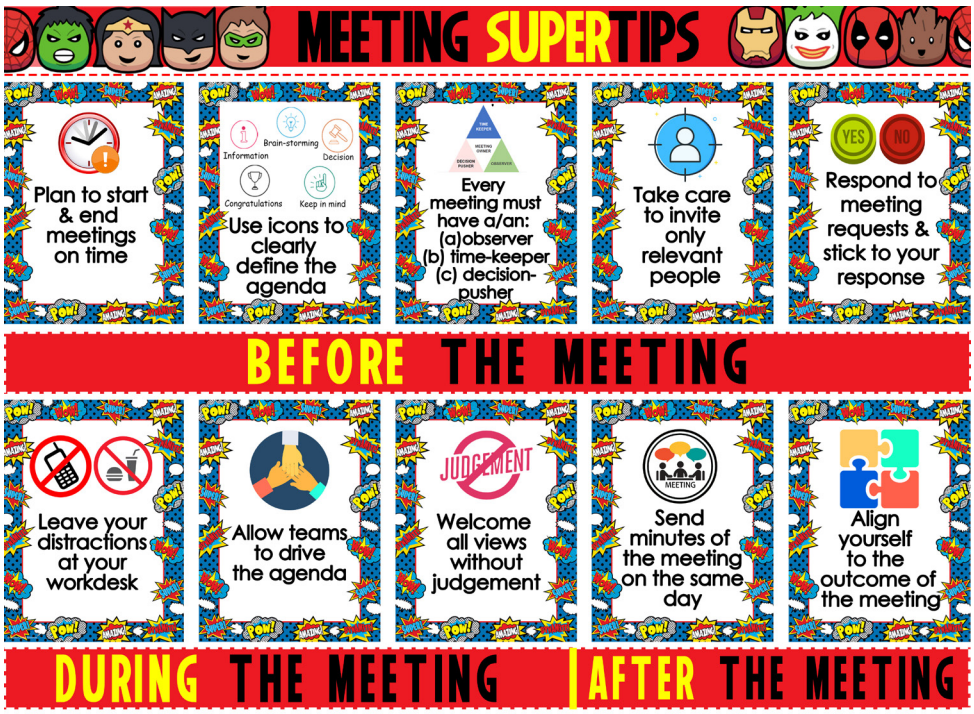
Audience: Research scientists, 35+ years

Brief: HR led online learning campaign on technical scientific topics co-created with employees and external partners; focus on learning, growth & knowledge sharing

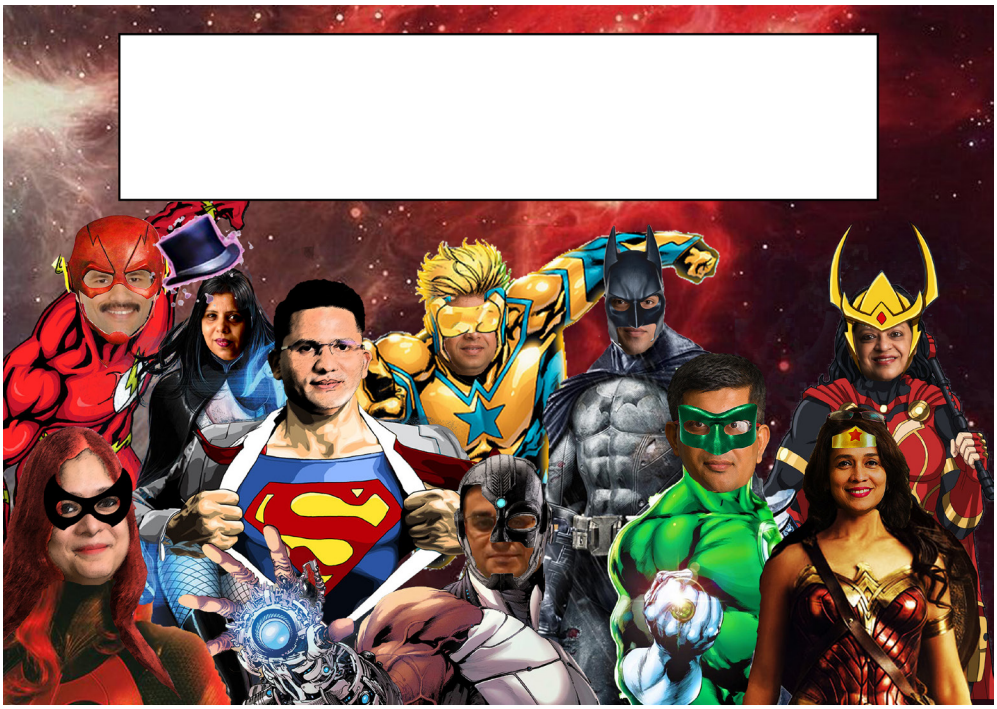
INFOGRAPHICS



Client: L'Oreal Research & Innovation
Audience: Research scientists, 35+ years
Brief: Clear focus on content, easy to read-understand-follow, supplemented by simple iconography to ease comprehension



POSTERS



Client: L'Oreal Research & Innovation
Audience: Research scientists, 35+ years
Brief: Announcement oriented; objective differed from division to division