The Zone Spa

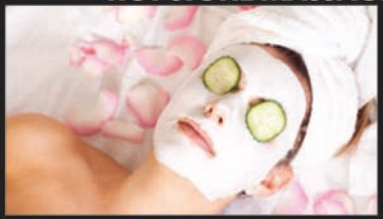
Best Massage Therapist

Voted Best Spa

$34.99 INTRODUCTORY 1 HOUR MASSAGE (REG - $79)

COMPLIMENTARY
HOT STONE MASSAGE

INTRODUCTORY FACIAL
ONLY $59



Pause, Breathe, Relax, Unwind, and Escape to Serenity

All our products, lotions and oils are 100% organic

Call to schedule your appointment
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www.thezonespa.com

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- Getting Started
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- Is Your Business Already Listed?
- Google's Advice For Ranking Well
- Website Ranking Factors
- Offsite Ranking Factors

Call today (555) 555-5555 | Your Name | Your Company | email you@yourwebsite.com.

Visit http://yourwebsite.com for more information.

Old Mill Halloween Party, Potluck and Parade!

Sat 29th October at the Old Mill Club House, 5-8pm.

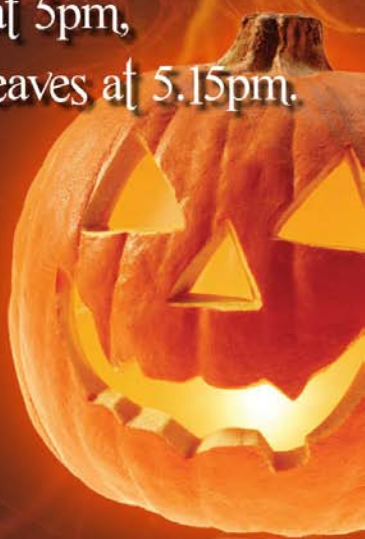
Old Mill residents, friends and family of all ages

are welcome

Meet at the Club House at 5pm,
parade around Old Mill leaves at 5.15pm.

Potluck from 6-8pm.

Please bring candy for
the kids and a dish for
the potluck!
Costumes optional!



PUSH mobile Concepts

Go mobile!!!

www.pushmobileconcepts.com

Mobile Websites

Mobile Web use is rising dramatically!

- With a 600% increase in traffic to mobile websites in the past year (says Bango Analytics, the mobile Web is set for yet another year of explosive growth.
- More than 100 million U.S. cell phones will be Web enabled by 2011, almost double from just two years ago.
- And experts predict, by 2013 more than half of all phones in the U.S. will be Web enabled.
- Many brands are jumping on the .Mobi bandwagon, including AT&T, Blackberry, Five Guys restaurants, J C Penney, Simon & Schuster, even the city of London.
- A .Mobi name tells search engines your site is optimized for mobile phones and mobile users
- Make sure you are a part of this growth. Get your .Mobi name today!

Mobile Website Icons and Features

Engage Mobile Customres

- **About us** - one click and customers know about you
- **Opening hours** - tell customers when you are ope for business
- **Products** - highlight your products
- **Services** - highlight your services
- **Photos** - showcase your photos
- **Your news** - share your news
- **Blog** - share your blog
- **Full website** - link to your full website
- **Other content** - create one click icons to highlight other content
- **Call us** - one click for your customers to call you

Convert Leads to Customers

- **Find us** - Google map and directions
- **Call me back** - call your customers back
- **Reservations** - let your customers request a reservation
- **Leave a message** - customers can leave a message requesting information
- **Information updates** - your customers opt-in to receive regular updates
- **Coupons** - your special offers
- **Tell-a -friend** - your customers can SMS a friend about you
- **Social networking** - let your customers connect with you on Twitter, Facebook, and LinkedIn

Drive Traffic

- **Search engine optimization** - be found and drive traffic
- **Traffic stats** - know where your customers are going on your site
- **Add 3rd party advertising** - create new revenue from your site

Launching Your Text Message Marketing Campaign

Here´s how our Text Message Software works

Step 1: Getting Customers in the Database

To join your Text Marketing List, the consumer will send a simple Text Message containing your KEYWORD to 33938. It´s that simple.

What´s a Keyword? Let´s say you operate a restaurant. To engage customers, you place a tent card on every table offering a free sushi roll of their choice when they text the word "SUSHI" to 33938.

By texting in, they´re telling you they want to be the first to know about specials and promotions such as an extended Happy Hour or 2- for-1 promotion. That quickly, you quickly build a list of loyal fans, people who want to hear from you about what you are offering now through text.

Step 2: Our Text Messaging Software Verifies Their Subscription

Our text messaging software will automatically reply to the consumer. The message may simply confirm that their text was received, or offer an instant savings on their purchase.

Now they are officially subscribed to your list and their cell phone number is in your database, providing you a direct way to communicate with them during future marketing campaigns.

Step 3: Beginning Your Mobile Marketing Campaign

Broadcast Your Promotions and Updates

Consumers Receive Your Text Message Alerts

Your customers joined your list because they want to save time and money by taking advantage of special promotions and information alerts.

You may decide that 50 cell phone numbers in the database are enough to launch your first campaign. Or, you may wait until you´ve accumulated 1,000. Either way, the Push Mobile back-end system is designed for you to quickly and easily send a text message to everyone within your database or just specific customer lists.

PUSH mobile Concepts

Go mobile!!!

www.pushmobileconcepts.com

Mobile Bundle Package

Your Customers Have Gone Mobile!!!

WEB BASED TEXT MARKETING SOFTWARE

Bundle Packages As Low As $9.95/month

Send Coupons, Special Offers, and Discounts right to Their Mobile Phone

Now Is The Time to Market Mobile!!!!

MOBILE WEBSITE

Put Your Business On Every Mobile Phone

Every Business Needs a .Mobi Domain Name

.MOBI DOMAIN

.mobi

Have the ability to stay connected wherever your customers are, because .MOBI sites work on all mobile phones

Ready to see what Mobile Marketing can do for your Business?

Plans & Pricing

Features	Bronze $9.95 Monthly	Silver Bundle $59.00 Monthly	Gold Bundle $99.00 Monthly	Platinum Bundle $ 139.00 Monthly
.mobi domain registration	$ 14.95/1yr	☑	☑	☑
goMobi mobile website	☑	☑	☑	☑
1yr. domain and website hosting	☑	☑	☑	☑
Initial mobile website setup support	⊗	☑	☑	☑
Outgoing text messages per Month	⊗	1000	2000	3000

Features	Bronze $9.95 Monthly	Silver Bundle $59.00 Monthly	Gold Bundle $99.00 Monthly	Platinum Bundle $ 139.00 Monthly
Unlimited incoming text messages	⊗	☑	☑	☑
Keyword	1	1	1	1
Unlimited subscribers	⊗	☑	☑	☑
Campaign marketing assistance	⊗	☑	☑	☑

Push Mobile Concepts 15305 North Dallas Parkway Suite 300 • Addison, Texas 75001 Office: (888) 750-4430

GRIDIRON ALUMNI

Sponsorship Packages

Bronze $150

- Logo Printed on Sponsor Welcome Banner
- Logo Printed in Game Day Program
- Logo Printed on Event T-Shirt

Silver $300

- Logo Printed in Large Print on Sponsor Welcome Banner
- Logo Printed in Game Day Program, top half on page
- Logo Printed on middle area of Event T-Shirt
- Named announced 1 time during the Game
- 100 x 100 Pixels Banner Ad on Event Website

Gold $500

- Display your own 3 x 5 Sponsor Banner on the track (or similar)
- Logo Printed in Game Day Program, top of page
- Logo Printed in Medium Print top Half of Event T-Shirt
- Booth/Tent Set up (Not required, 10 x 10 space with 4 employee limit)
- Name announced 1 time during the game
- 100 x 100 Pixels Banner Ad on Event Website

Platinum $1000

- Logo in highest available row on T-Shirt
- Display your own 3 x 5 Sponsor Banner on the Track (or similar)
- Logo on back cover of Game Day Program
- Booth/Tent Set up (Not required, 10 x 10 space with 4 employee limit) with Preferential Placement
- Name announced 2 times during the game
- 100 x 400 Pixels Banner Ad on Event Website

Diamond $1500

- Logo on FIRST row on T-Shirt
- Display your own 3 x 5 Sponsor Banner on the Track (or similar)
- Logo on front cover of Game Day Program
- Co-Sponsor with Alumni Sports, Inc. on Sponsor Welcome Banner
- Booth/Tent Set-up (Not required, 10 x 10 space with 4 employee limit) with Preferential Placement
- Name announced 4 times during the game
- Representative of your company introduced at half time to give away raffle prize
- 600 x 125 Pixels Banner Ad on Event Website Near the Top of the Page

Special Sponsorship

Car/Boat/Recreation Dealer $ 1000

- Logo Printed on Sponsor Welcome Banner
- Logo Printed in Game Day Program
- Logo Printed on Event T-Shirt
- Park Car or Truck at Entrance to game or inside gate
- Sponzor of $10,000 Half-Time Kick (OR FREE CAR, BOAT, QUAD, etc...) included in price
- 100 x 400 Banner Ad on Event Website

Food Vendors $100 + 20% of Sales Donated to School

- Limit 3 Food Vendors with No competing foods
- Designer Coffee
- Smoothies
- Shaved Ice
- Ice Cream
- Etc

INCREASE SALES

GAIN EXPOSURE

GROW YOUR BUSINESS

MAIL CHECK TO:
Gridiron Alumni, Inc • 3550 Baron Way, Suite 10b • Reno, CA 89511
OR PAY VIA PAYPAL:
chris@gridironalumni.com
SEND ALL LOGOS TO:
art@gridironalumni.com

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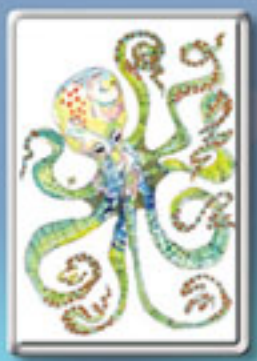
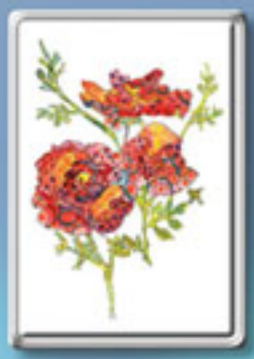
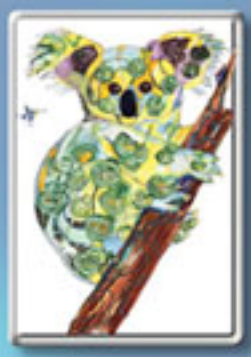
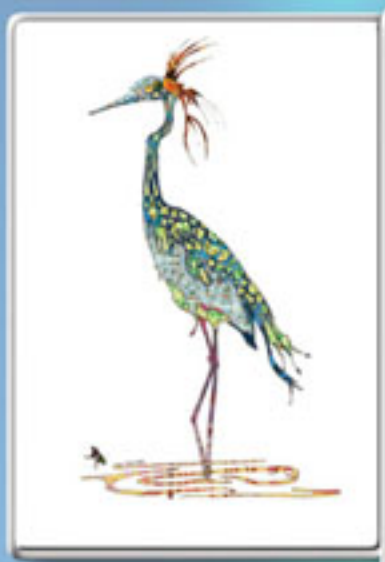
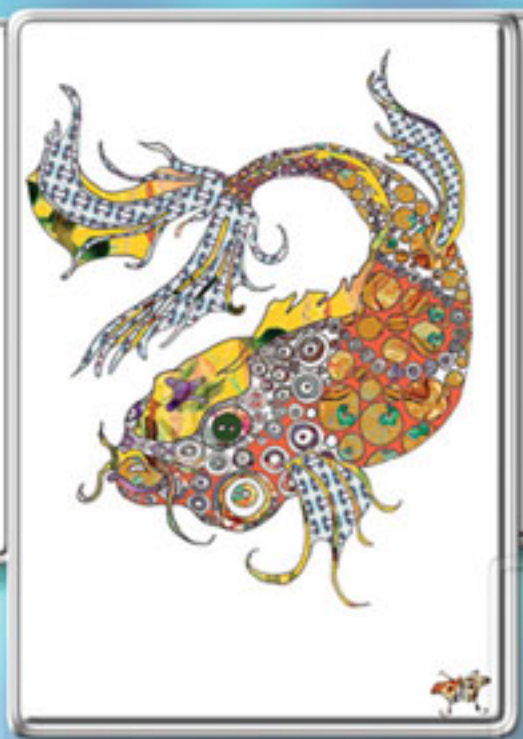

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UNIVERSAL Orlando

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- There are no black-out dates, however offer is made on a space available basis.
- Guest must give 30 days advance notice to book travel dates with sponsor.
- Guest must make reservation deposit through Five Stars Travel Club.
- Guest must attend 90 minute sales presentation at sponsor resort during stay.
- Refund of reservation deposit will be processed within 30 days of completing promotional offer, if the conditions stated herein have been satisfied.
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- Book extra nights at a special rate.

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GMC

KiWiPOWER demand management

Sainsbury's

Case Study – Distribution Centres

Premier food retailer selects KiWi Power to perform Demand Response Pilot

Location: Birmingham & Essex, UK

Waltham Point

Ham's Hall

Sainsbury's Supermarkets operate a number of large, state of the art, distribution centres ensuring that customers are always supplied with the freshest produce. Maintaining optimal conditions means robust engineering and, as added protection, the provision of standby generation to maintain these conditions in the event of power failure.

The engineering team at Sainsbury's recognised that the investments made in ensuring optimal conditions within distribution centres could also be used to take advantage of National Grid's Demand Response programme, and have worked with KiWi Power to deliver a pilotparticipation and risk management strategy. There has been no change to operating conditions within the centres and Sainsbury have been able to implement the programme with zero investment.

The result, from an initial implementation across two distribution centres – Hams Hall, near Birmingham and Waltham Point, on the outskirts of London have resulted in the following benefits: a prospective recurring revenue in the order of £250,000, an integrated generation testing programme, and early participation in smart grid deployment--with the expectation that this will add significant value to Sainsbury in the future.

This pilot phase will be reviewed in early 2012, with a view to rolling out the programme more widely.

"We are pleased to have selected KiWi Power as our partner to deliver our Demand Response pilot programme. Having reviewed other providers in the market we felt that their combined commercial and technical approach made them a natural choice. Their subsequent project implementation has reinforced our