Company Portfolio of

SEOURSITE
YOUR WAY TO THE TOP

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India

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WHAT SEOURSITE.COM DOES!

SEOURSITE is an Search Engine Optimization(SEO)/Search Engine Marketing(SEM) venture of Acumen Consultancy Services Pvt. Ltd., an ISO 9001:2008 certified IT Development and Services Company registered under Software Technology Parks of India (STPI), Kolkata. We are an experienced search marketing company sworn to making websites more visible and profitable. We tackle websites head-on, researching and implementing the sharpest tools and techniques in the industry to put our clients ahead of their online competition. Powered by our team of search engine optimization experts, companies experience refreshing hikes in organic website traffic, brand awareness and ultimately – conversions and revenue.

Our Services

1 Search Engine Optimization

Search engine optimization (SEO) is the process of improving the visibility of a website or a web page in search engines

2 Search Engine Marketing

Search engine marketing (SEM) is a form of Internet marketing that involves the promotion of websites by increasing their visibility in search engine results pages (SERPs) through optimization (on-page optimization & off-page optimization) as well as through advertising (paid placements, contextual advertising, and paid inclusions).

3 Social Media Optimization

Social media optimization (also known as SMO or social SEO) is the methodization of social media activity with the intent of attracting unique visitors to website content.

4 Online Reputation Management

Online reputation management (or monitoring) is the practice of monitoring the Internet reputation of a person, brand or business, with the goal of suppressing negative mentions entirely, or pushing them lower on search engine results pages to decrease their visibility

SEO Services

- ✓ SEO
- ✓ Search engine submission
- ✓ Link development services
- ✓ Content writing

Is your site currently ranked in the top 10 on the major search engines, including Google?

SEOURSITE offers search engine optimization services and Consultation for Search Engine Friendly web design and development services with guaranteed top 10 results so that you can get a hit by your targeted clients.

Search Engine Optimization

Search Engine Optimization of your Web site for top search engine ranking by our SEO experts which increases your business that you don't imagine.

We specialize in cost-effective, measurable Digital marketing:

- Link Building and Search Engine Optimization
- PPC (Pay per Click) Management
- Display Network Management (Also known as banner advertising)
- Retargeting on Contextual Networks (following your site visitors with banners across the web)
- Copywriting and Social Marketing
- Online Reputation Management

Our benefits:

- You will save money: we are very cost-effective
- We as a SEO services company India specialize in performance-oriented marketing solutions with high ROI
- We always start with thorough keyword research and plan our campaigns strategically
- We are transparent and provide full progress reports from day one, every week
- We commit what we can achieve and never make false promises

Search Engine Submission & Link Development Services

Search Engine Submission:

Search Engine Submission of your Web site by one of our experienced project managers to ensure your site receives the highest ranking possible. Your site is then registered with thousands of search engines and directories worldwide.

Link Development Services:

A growing number of search engines use link popularity in their ranking algorithms. Google uses it as its most important factor in ranking sites. HotBot, AltaVista, MSN, Inktomi, and others also use link popularity in their formulas. Our Link Development management helps you to increase Page Rank of your site.

Content Writing

We have an experienced group of excellent Content writers. We focus on writing keyword targeted articles to facilitate higher Search Engine Rankings. Nine out of ten SEO companies claim, "We offer the best content". At **SEOURSITE**, we say, "We offer what will help you best". Content is not just about scribbling some great words on the Web Pages. Content is an element in SEO that can make your business. What you are thinking gets reflected in the content. It is not just about doing things for people, it is about doing things with people. Content must be simple, readable and reachable. It is your idea that matters and we at **SEOURSITE** have a pool of expert content writers who can give your ideas the right shape. We follow web aesthetics. While others believe in "call to action" we believe in "Motivation that will lead to an action".

Online Reputation Management

Online reputation for your brand plays an extremely vital role for your business growth. It reflects the image of your business. When someone searches your brand on search engines, he is likely to be interested in your products, offerings. So, one negative review about your business can result you lose a great number of potential customers.

We are here to protect your online reputation and project a good image of your brand. Our teams of experts know very well where over the internet your band name can be mentioned and we make ensure that they find a very positive image of our brand or business.

Not only the search engines like Google, in this century we have got a big player called Social Media which plays an extremely important role in your online reputation. We monitor all these places which can represent your business or brand.

SEOURSITE ensures, projects and protects the online reputation of it's client's business.

SEO Package

- 5 keywords Will be Optimized
- On Page Optimization (View Details)
- Search Engine Submission
- Manual Directory Submission 250/ per month
- 2 Articles will be Written monthly
- 2 Articles will be distributed in 20 good article submission sites/month
- Manual Bookmark Submission 250/month
- Mutual Link Building 12/month
- Social Media Marketing (Facebook, Google Plus, Twitter, - MySpace, Squidoo, Triond, Digg). Accounts will be updated weekly.

SEO Package

- 10 keywords Will be Optimized
- On Page Optimization (View Details)
- Search Engine Submission
- Manual Directory Submission 400/month
- 3 Articles will be Written/month
- 3 Articles will be distributed in 30 good article submission sites/month
- Manual Bookmark Submission 400/month
- 1 Press Release will be submitted in 10 PR distribution websites (Press release content must be provided by the client)
- Mutual Link Building 16/month
- Complete Social Media Marketing (Facebook, Google Plus, Twitter, MySpace, Squidoo, Triond, Digg). Accounts will be updated weekly.
- 1 Web 2.0 Blog will be created in Word Press. It won't tally with the site's design.
- The blog will be maintained by updating with 1 fresh content each week
- Google Analytics account creation and tracking

SEO Package

- 15 keywords Will be Optimized
- Complete On Page Optimization
- Search Engine Submission
- Manual Directory Submission 500/month
- 4 Articles will be Written/month
- 4 Articles will be distributed in 40 good article submission sites/month
- Manual Bookmark Submission 500/month
- 2 Press Release will be submitted in 20 PR distribution websites/month(Press release content must be provided by the client)
- Mutual Link Building 20/month
- Complete Social Media Marketing (Facebook, Google Plus, Twitter, MySpace, Squidoo, Triond, Digg). Accounts will be updated weekly.
- 2 Web 2.0 Blog will be created in Word Press. It won't tally with the site's design.
- The blog will be maintained by updating with 1 fresh content each week
- Blog Commenting 20/month
- Hubpages account creation, posting fresh content each week
- Classified Distribution 50
- Google Analytics account creation and tracking

Presented By: SEOURSITE

Search Autocracy

$799 only per month

- Up to 20 keywords Will be Optimized
- Complete On Page Optimization
- Search Engine Submission
- Manual Directory Submission 700/month
- 4 Articles will be Written/month
- 4 Articles will be distributed in 80 good article submission sites
- Manual Bookmark Submission 500/month
- 4 Press Release will be submitted in 40 PR distribution websites(Press release content must be provided by the client)
- Mutual Link Building 25/Month
- Complete Social Media Marketing (Facebook, Google Plus, Twitter, MySpace, Squidoo, Triond, Digg). Accounts will be updated weekly.
- 2 Web 2.0 Blog will be created in Word Press. It won't tally with the site's design.
- The blog will be maintained by updating with 1 fresh content each week
- Blog Commenting 25/month
- Hubpages account creation, posting fresh content each week
- Promotion of the Hubpages content (100 bookmark links will be provided with the hubpages approved article page)
- Classified Distribution 100/month
- Google Analytics account creation and tracking

SEO Package

Presented By: SEOURSITE

AccelerateURSales

$1500 only*

- Up to 40 keywords Will be Optimized
- Complete On Page Optimization
- Search Engine Submission
- Manual Directory Submission 700/month
- 4 Articles will be Written/month
- 4 Articles will be distributed in 80 good article submission sites
- Manual Bookmark Submission 500/month
- 4 Press Release will be submitted in 40 PR distribution websites(Press release content must be provided by the client)
- Mutual Link Building 25/month
- Complete Social Media Marketing (Facebook, Google Plus, Twitter, MySpace, Squidoo, Triond, Digg). Accounts will be updated weekly.
- 2 Web 2.0 Blog will be Created
- Blog Commenting 30/month
- Classified Distribution 200/month
- The blog will be maintained by updating with 1 fresh content each week
- Hubpages account creation, posting fresh content each week
- Promotion of the Hubpages content (100 bookmark links will be provided with the hubpages approved article page)
- Expand and Emphasize Social Networking Presence and promote your affiliate program to increase your sales
- Create Business Networking Presence (LinkedIn, Xing)
- Lead Generation- 10 real leads/month with contact details
- Setting Up Analytics Account for your business
- Regular Tracking of Google Analytics Record to ensure increase in sales.

SEO Package

* Rate may vary upon customization

Presented By: SEOUR

Work Portfolio

www.greenbusinessonly.com

Green Business Only is a large food chain brand from France having operation in 6 countries all around the globe.

Engine: Google.com

Status: Completed

Keywords	Ranking	Page No
franchise for salad bar	7	1
salad bar business	9	1
green salad bar franchise france	4	1
salad bar franchise	6	1

Work Portfolio

www.egocentrix.com

Egocentrix is a Hosted online products provider all over the world.

Engine: Google.com

Status: Maintaining

Keywords	Ranking	Page No
Hosted SharePoint 2010	1	1
SharePoint 2010 hosting	1	1
Exchange 2010 hosting	10	1

Work Portfolio

www.monoramaguesthouse.in

Monorama Guest House is a customized CMS website.

Engine: Google.co.in

Status: Continuing

Keywords	Ranking	Page No
guest house in salt lake	4	1
guest house in salt lake kolkata	2	1
exclusive guest house	6	1
exclusive guest house in kolkata	2	1

Work Portfolio

www.castlegem.co.uk

Castlegem.co.uk is an IT solution supplier from UK.They develop customized eCommerce and professional softwares. They also provide different kinds of hosting solutions.

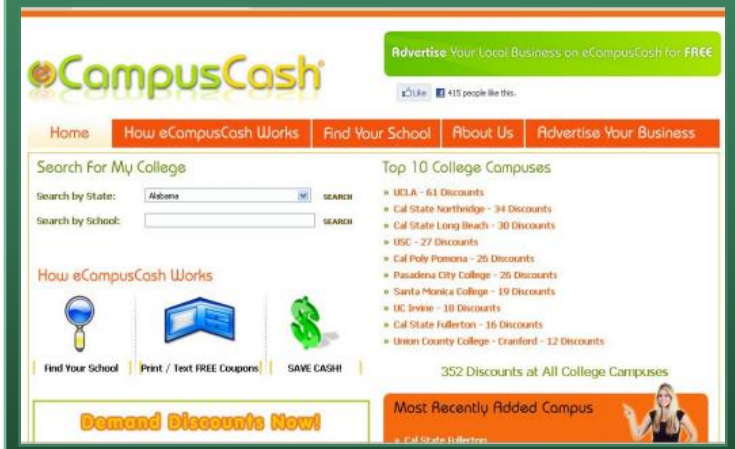
Engine: Google.com & Google.co.uk

Status: Maintaining

Keywords	Ranking	Page No	Engine
virtual private server hosting	6	1	Google.com
virtual private server hosting	2	1	Google.co.uk

Work Portfolio

www.ecampuscash.com



eCampuscash.com is an online coupon website.

Engine: Google.com

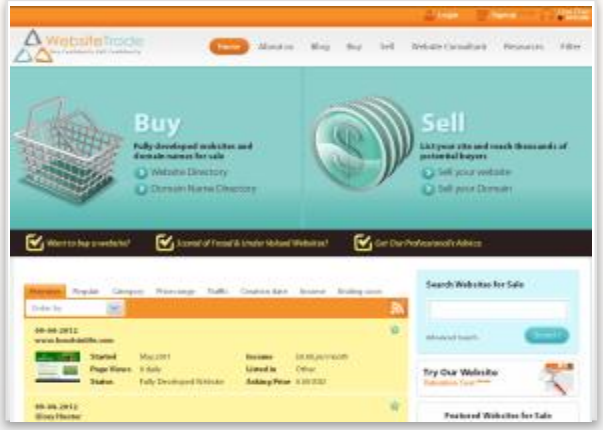
Status: Completed

Keywords	Ranking	Page No
college coupons	5	1
campus coupons UCLA	3	1
coupons near college campus	1	1
coupons near college campus	1	1
college coupons UCLA	2	1
campus discounts	5	1

Our Works

Optimized Website Listing

www.websitetrade.com



www.astonforex.com

www.urbanzing.com

www.rectimo-pieces-auto.com

www.compareskincare.co.uk

poker.gameyourbet.com

Testimonials

This is what our clients from around the world has to say about us...

SEOUrSite helped me a lot with my project, I will work with this provider again. They provided a step by step support and updates. Project was hard, but schedule was on time, the best thing is the post-production support

Bernhard Lorenz

Managing Director at Castlegem Ltd, UK

Excellent programmers, highly recommended. They kept in constant contact with me during the entire web design process and addressed my issues and concerns promptly. I will be using them for future projects.

Shahzad Ahmed

Websitetrade

SEOUrSite has developed professional code and has kept their focus on our project until it well satisfied our needs, they are also prompt in fixing the rare glitch discovered after product delivery. I am well satisfied with their work and we have continued to employ their team for several more phases of our product development.

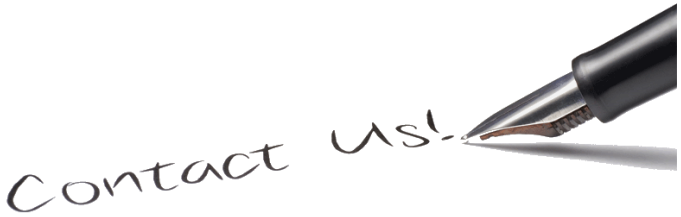
Jonathan Sides

Greenbusinessonly & Astonforex

SEOUrSite did a good and professional work helping me implement my project. They were very responsive following-up the project and they were adapting well to a wide range of changes.

Gabriel Riboh

poker.gameyourbet.com



SEOURSITE is a leading Web Marketing company with its headquarters located in Kolkata, India. When you would like to contact our team, please use the email ids provided or if you wish to chat online use the messenger contact details below.

Head office India

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THANK YOU!