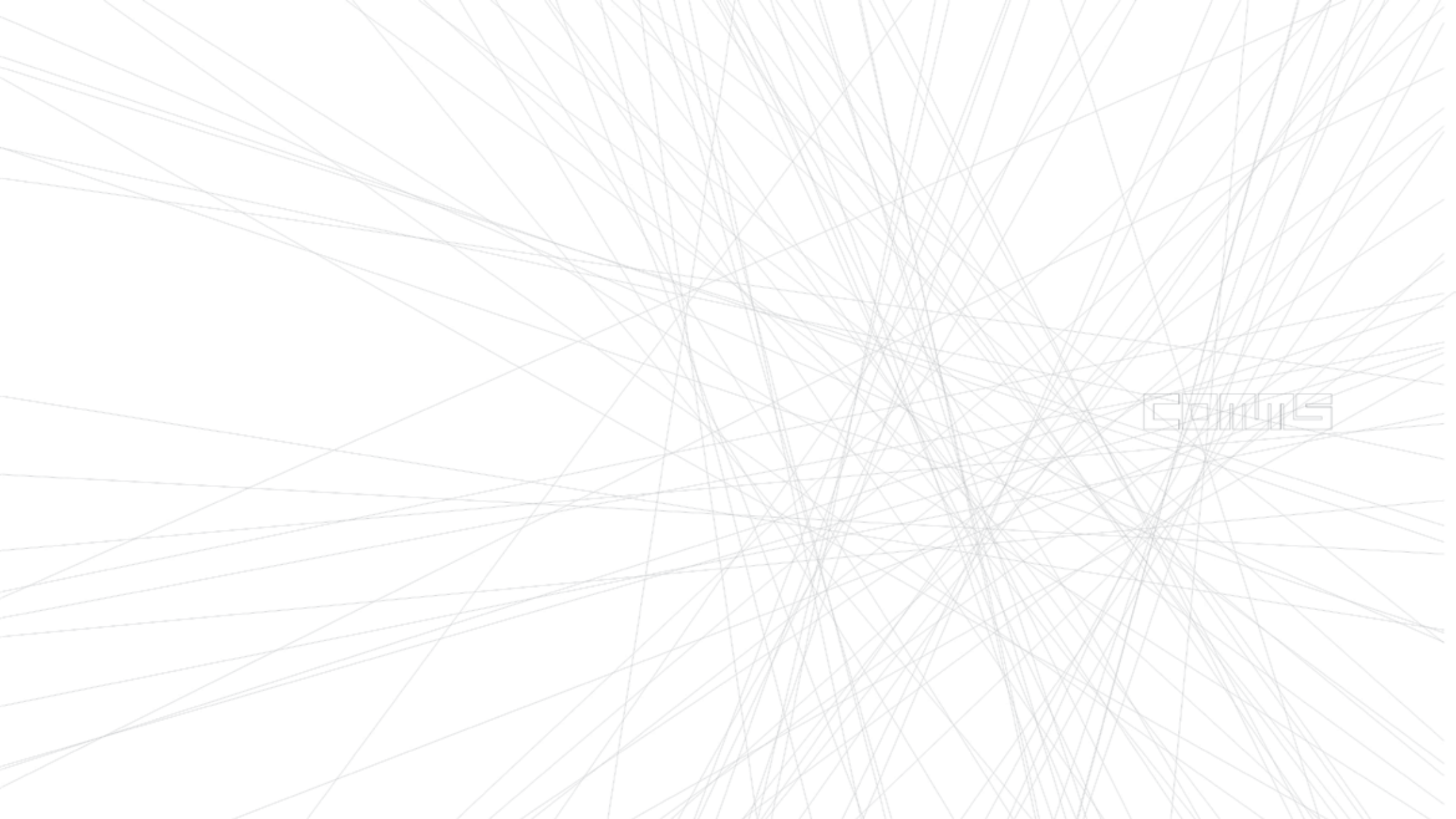


Perfection is achieved,
not when
there is nothing
more to add,
but when
there is nothing
left to take away.

- Antoine de Saint-Exupery -

Foreword

VMC is a company with a young and fervor team of designers who have strong passion for design and media work. Working as a design studio for 3 years, we have been developing to a professional company starting from 2009, which is seen as state of the art in multimedia industry.

Apart from spreading our fame over various industries, VMC also has the strength of cooperating with minerals companies and corporations specialized in titanium resource exploitation and trading in Vietnam. We are proudly chosen as the officially solid partner of Vinatitan, Dat Quang Chu Lai Minerals Joint Stock Company (DQCL), Hatinh Minerals and Trading Corporation (Mitraco) and Dat Quang Ninh Thuan Minerals Joint Stock Company (DQNT), which have steadily affirmed their positions in relevant market in Vietnam.

Getting well with rising demands and competitions in media industry, the Company is aware of all opportunities and challenges taken. Therefore, we are committed to providing the best products and services that customers always wish for.

Main Focus

working scope

VMC is specialized in two main concentrations, designing and photography. Designing offers services from creating a Corporate Identity, branding to web design. Photography is an integral part of the business, focusing on products, events and upon-request photography packs.

Kindly refer to our products in the Website www.vmcomms.net for your choices and evaluation.

1 Branding design: On the foundation of every company, the Corporate Identity shows its great importance of making the company well-known to the market. Being in smart awareness of harsh and competitive market in all industries, VMC is committed to providing you with outstanding identity designs, which make your names be always unique and remembered.

2 Website design: The rising of websites has been now dominating other forms of advertising the fame of each company and organization. This is our first thought on developing a website. Making your website a tool to popularize your name is our duty, and you can totally put your whole trust in us.
Let VMC give you a memorable website for your most efficient operations.

3 Photography: Every photo of your company gives people direct sense of feeling good that YOU are the only one they can work with. Going along with Corporate Identity and Website, photos give you absolute strength and confidence to advertise your names to the world.

Branding

corporate identity

On the foundation of every company, the Corporate Identity (CI) shows its great importance of making the company well-known. Being in smart awareness of harsh and competitive market in all industries, VMC is committed to providing you with outstanding identity designs, which make your names be always remembered.

Our basic CI pack includes logo, folder, name card, envelope, and letterhead.

(from left to right)
Client:
SAIGON Star

Client:
Bright School

Client:
CECR

Du Lich Vietnam
logo contest

Client:
Tam Sen Clinic

Client:
Dat Quang Ninh
Thuan minerals JSC

Client:
Ecoplus

Client:
Finasys

Client:
Hanoi MC Club

Logo, Corporate Identity (CI), Pack of Office Products, Company Profile and Website.

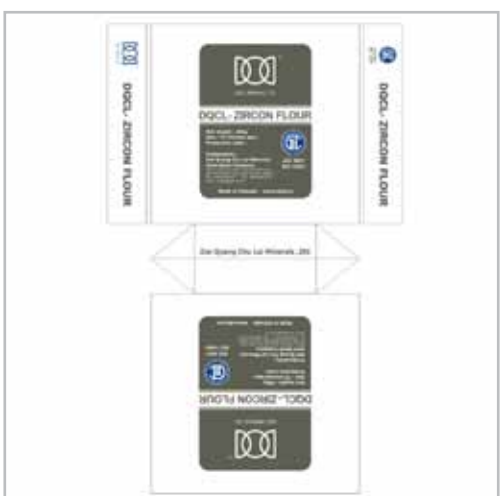
Vinatitan was established in June 2008. It is the first company in Vietnam founded to deploy the processing plant for titanium dioxide in Hatinh province. The Company has been attracting investment capital from both domestic and international partners in order to apply the most ultimate production line with the vision of becoming the leading company specialized in titanium dioxide exploitation and processing industry in the world. It will help reinforce sustainable development in the field titanium exploitation and processing in Vietnam, as well as contribute to community welfare.

Client: Vinatitan
Project: Branding & Corporate Identity

Logo, CI, Pack of Office Products, Company Profile, Website, Competence File, Brochure and Photography of Products, Business and Publications.

Dat Quang Chu Lai Minerals Joint Stock Company (DQCL) was established in March 2006. The Company is specialized in exploring, exploiting, processing and trading minerals, focusing in minerals sand; constructing civil and industrial and traffic works; service of Hotel and Accommodation.
DQCL is heading the ambition to overwhelm other competitors and take the lead in the market by i) becoming the leading enterprise in fields of exploiting and processing mineral sands in Vietnam focused to sulphate ilmentie, Ti- Slag, tio2 pigment, Zircon opacifier, Zircon chemical, ii) taking advantage of domestic materials, applying advanced technology of the world to process mineral sands into value added products, iii) meeting the demand of zircon flour/opacifier, Ugrade ilmenite, and Ti - slag, TiO2 pigment in domestic and for exporting, limiting and ending export of crude titanium minerals according to policy of Vietnam Government and iv) enhancing awareness for environment protection, exploiting and giving back green and clear environment through afforesting in exploitation sites.

Client: DQCL
Project: Branding & Corporate Identity



Client: CECR
Project: Branding & Corporate Identity

(from left to right)
Client: Masuda Mai Japanese Restaurant

Client: Minh Quan Pharmacy

Client:
Nam Anh JSC

Client:
Active Group

Client:
REDD Vietnam

Client:
Dat Quang Chu Lai MInerals JSC

Client:
TD Lakeside

Client:
Techburg

Client:
TOB Capital

Client: ZAP Leather
Project: Branding & Corporate Identity

Client: Ecoplus
Project: Branding & Corporate I dentity

Client: Minh Quan Pharma
Project: Branding & Corporate Identity

(from left to right)
Client: VTV4

Client: Viet Hung Industrial Park

Client: Vietnam Heritage Travel

Client: Vinaminerals

Client: Vinatitan

Client: Vietnam Ministry Of Forestry

Client: Minh Tri

Client: Zap Leather & Accessories

Client: Woodland Furniture

Client: Woodland Furniture
Project: Branding & Corporate Identity

Client: Saigon Star
Project: Branding & Corporate Identity

Client: IT Infinity Singapore Pte. Ltd
Project: Corporate Identity, software icon & interface...

OPENSOFT
TIME
CONTROL

OPENSOFT
PAYROLL

OPENSOFT T&A is a sophisticated made-in-Singapore Time & Attendance designed for companies with standard to complex T&A needs.
Key benefits and features of OpenSoft Time Control:
Reports:
6346 1551
INFINITY
Telephone
Address

OPENSOFT T&A is a sophisticated made-in-Singapore Time & Attendance designed for companies with standard to complex T&A needs.
Key benefits and features of OpenSoft Time Control:
Reports:
6346 1551
INFINITY
Telephone
Address

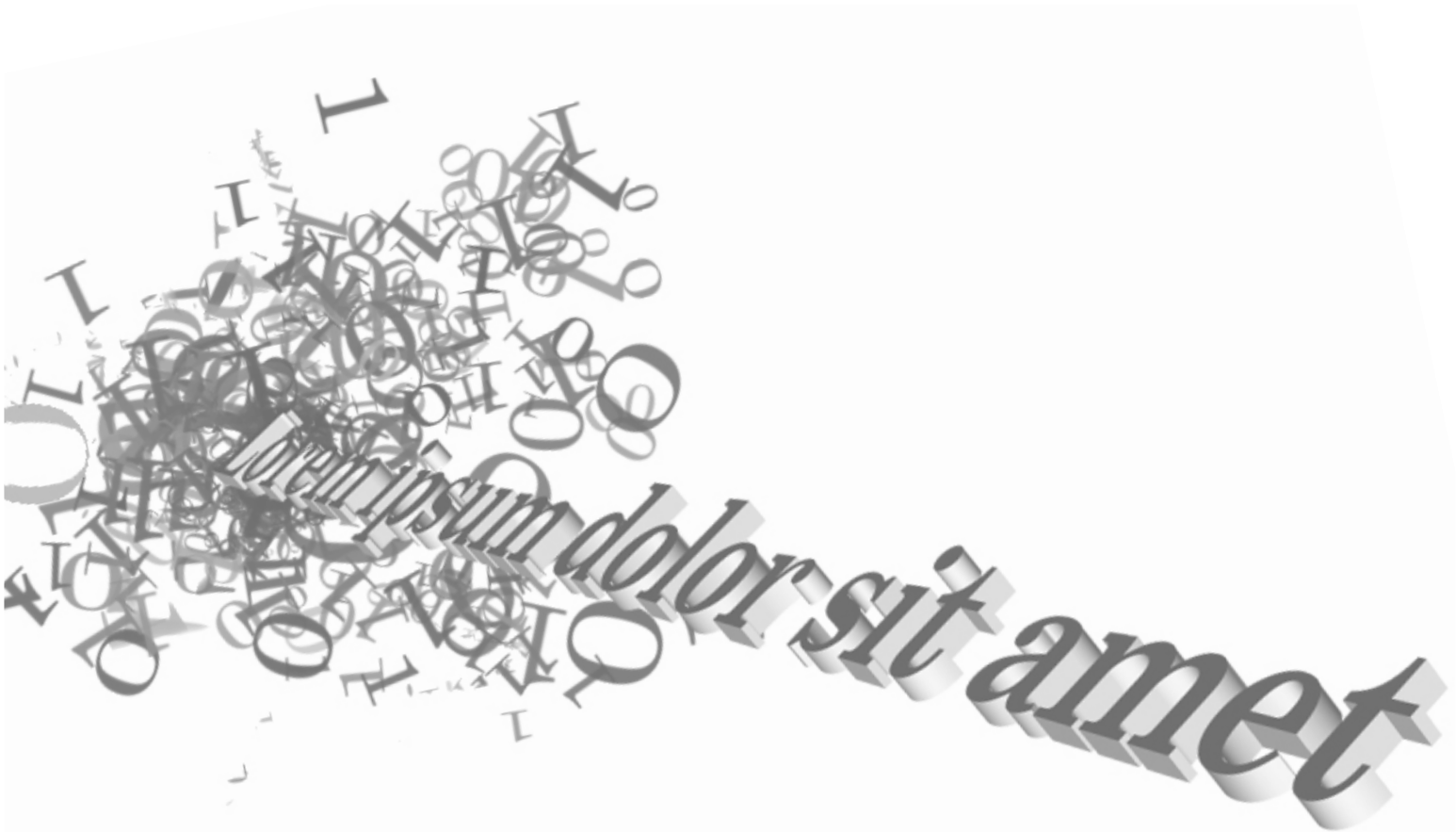
Website Design

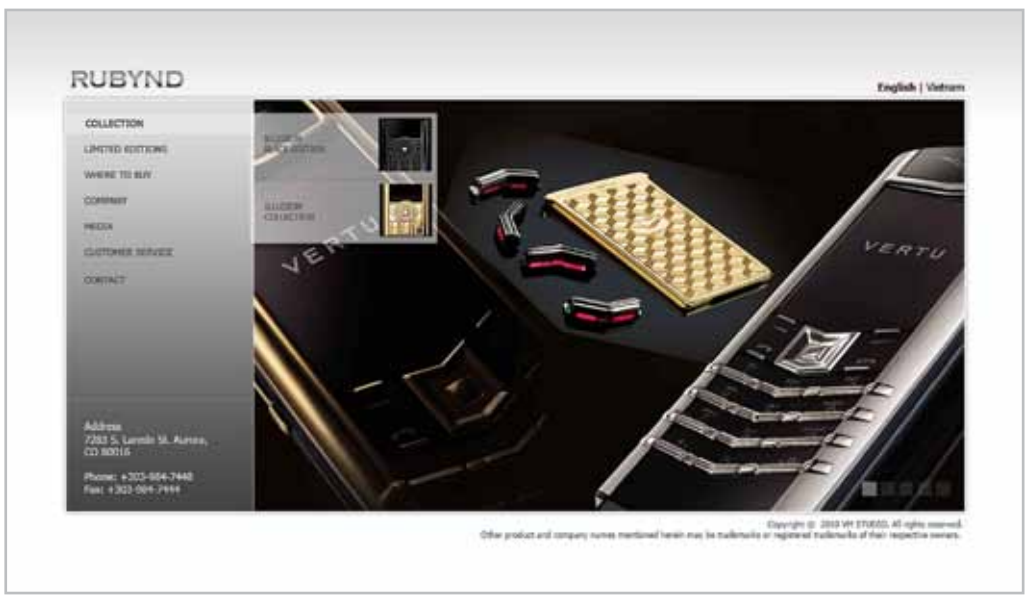
e-commerce and cms

The rising of websites has been now dominating other forms of advertising the fame of each company and organization. This is our first thought on developing a website. Making your website a tool to popularize your name is our duty, and you can totally put your whole trust in us.

Let VMC give you a memorable website for your most efficient operations.

This pack offers the design types of E-commerce and CMS website.


Lorem ipsum dolor sit amet



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(from left to right)

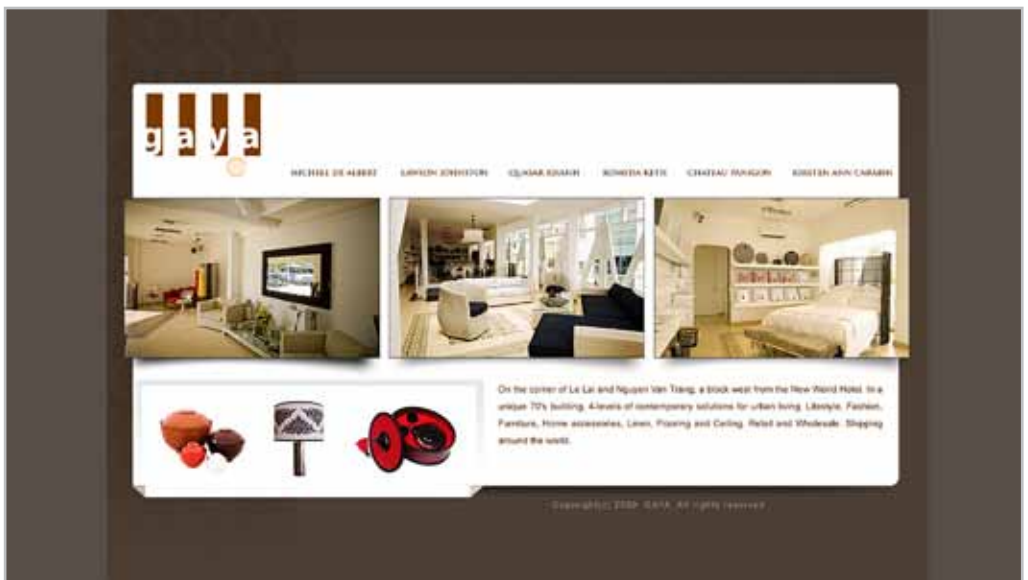
Client:
Rubynd Luxury Phone

Client:
Active Group

Client:
3D Supply

Client:
GCF - Danida

SAVVYCOM
Communication Intelligence
What we are
Latest News
Contact Us


gaya

(from left to right)

Client:
Savvycom

Client:
Gaya

Client:
Buffalo Tours

Client:
Agriculture
Sercurities

Client:
Tucho Shop

Our Locations
Products
About Us
Contact Us
Welcome to Cask No1
Most Popular
Promotions
Location
Opening Hours

Festival of Arts
LONG BIEN
Long Bien
2009

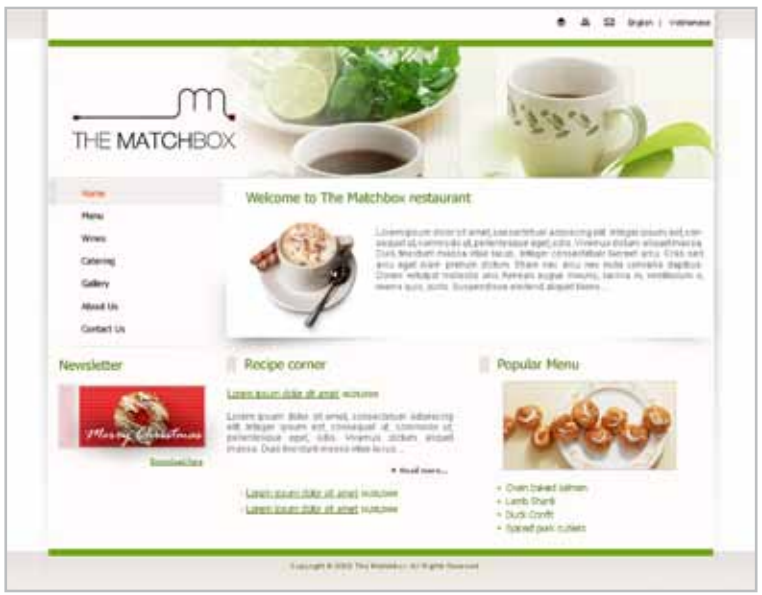
(from left to right)

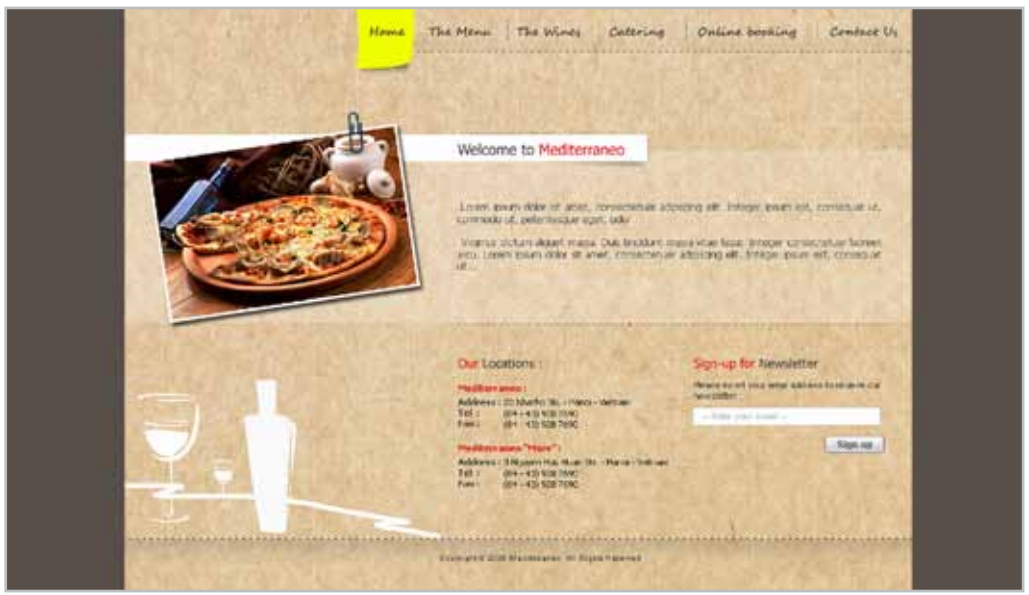
Client:
Cask no.1

Client:
Long Bien Festival of Art

Client:
The Match Box Restaurant

Client:
Green Mango Restaurant




Home
The Menu
The Wines
Catering
Online booking
Contact Us
Welcome to Mediterraneo
Our Locations :
Sign-up for Newsletter

hanoi
season
Home
About us
Menu
Contact us
Career opportunities
Events
Book a table
Our Locations :
Sign-up for News letter :
Special Menu :
News and Events :

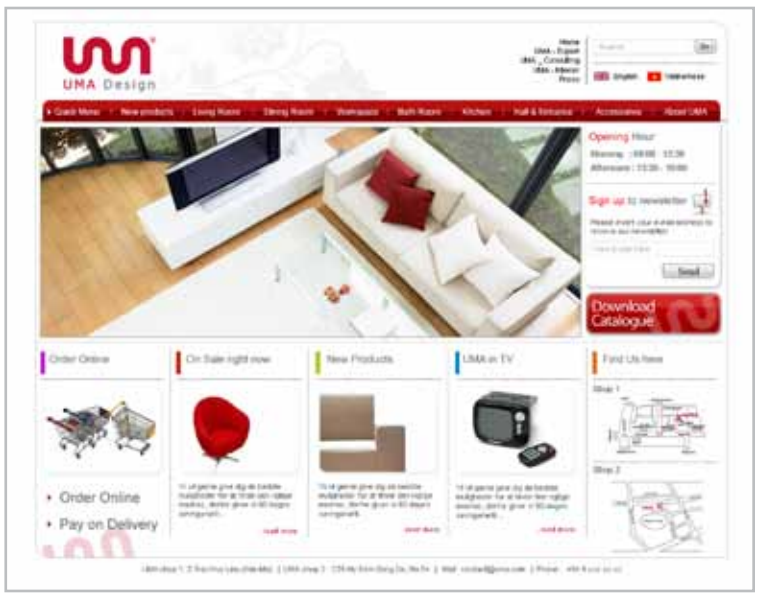
(from left to right)

Client:
Mediterraneo

Client:
Hanoi Season

Client:
UMA Furniture

Client:
Skill Group

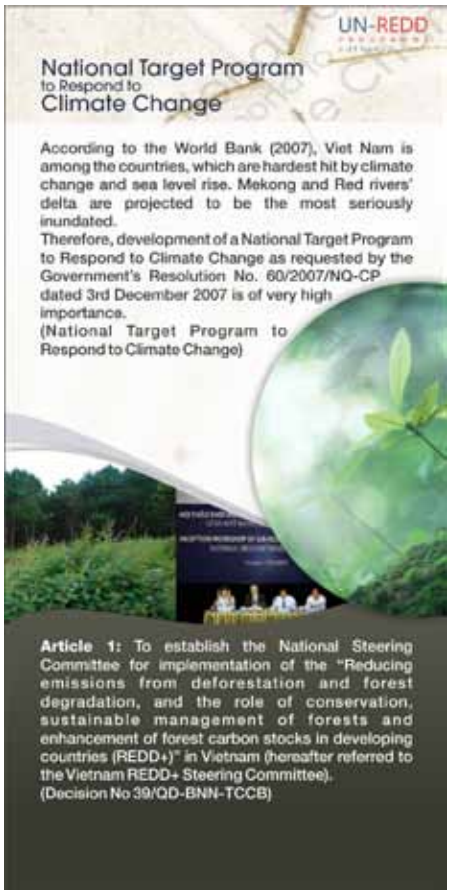


Graphic Design

printing and promotional

Apart from the design of website, corporate identity and photography, VMC also offers other graphic design packs for your advertising purposes such as printing and promotional products (flyer, brochure, signboard, etc.) with favorable prices. Your products will bring a fresh and impressive look as you always want.

GRAPHIC DESIGN
Viet Multimedia Communications Co., Ltd



Client:
UN-REDD Vietnam
Project:
Wall Backdrop &
Standee

UN-REDD PROGRAMME SIXTH POLICY BOARD & FCPF EIGHT PARTICIPANTS COMMITTEE MEETINGS
MARCH 20 - 26, 2011 DA LAT, LAM DONG
UN-REDD Viet Nam Programme
Getting REDD+ Ready
Mid 2011: Development of National REDD Programme
Sept - Dec 2010: Participatory Carbon Monitoring Demonstration
April - June 2010: Field Trainings 78 Village, 5474 peoples
Sept - Nov 2009: Benefit Distribution System Consultation
Sept 2009: National REDD Network Operational

Client:
UN-REDD Vietnam
Project:
Communication
Materials

UN-REDD
PROGRAMME
VIET NAM

DESIGNING BENEFIT DISTRIBUTION SYSTEMS

REDD+ can only succeed if performance-based payments are effectively and equitably distributed. The UN-REDD Programme has assisted the Government of Viet Nam to identify key issues that need to be addressed in the design of a REDD+ compliant benefit distribution system (BDS). Such a system needs to embrace key principles required under REDD+ (see below). Over several months, a team of national and international specialists assessed challenges that need to be overcome in establishing such a system and presented policy recommendations for a REDD+ compliant benefit distribution system.

In 2011, Viet Nam will be finishing this Quick Start Phase of the UN-REDD Programme, and entering into Phase 2. The preparatory work on the BDS is expected to lay the ground for a successful design that will be tested when Phase 2 starts piloting performance payments.

PRINCIPLES OF REDD+ BDS

REDD+ mechanism the carbon stored in forests, and creates incentives for reducing deforestation and forest degradation, conservation, carbon stock enhancement and sustainable management of forests. To be effective, benefits need to be channeled to forest owners and users, especially forest-dependent communities, through a system that embraces the following principles:

Equity refers to fairness in terms of the distribution of costs and benefits. In the past, there was frequently a tendency for poor local stakeholders to receive disproportionately lower benefits and to shoulder higher costs.

Transparency refers to availability of relevant and up to date information and the capacity for all stakeholders to comprehend how and why benefits are transferred. Transparency is a fundamental safeguard the risk of corruption.

Additionality captures the idea that stakeholders should be rewarded only for actions that they would not otherwise have taken. Application of the principle of additionality ensures the efficiency of the system, in that the total cost is not inflated.

Performance-relatedness is required to ensure that action to reduce emissions actually occurs achieve results. This represents a departure from traditional approaches that focused predominantly on activities.

LESSONS LEARNED

Lesson 1: REDD+ revenues need to managed in a way that conforms with the principles of equity, transparency, additionality and performance-based results.
This could require a different financial system to the normal government budgetary system, since a REDD+ Fund will require participatory governance to ensure transparency. This means that all major stakeholder groups, including the ultimate beneficiaries, need to be engaged in the governance of REDD+.

Lesson 2: Regular independent, external audits of the National REDD+ revenues (and any revenues managed at sub-national levels) and their distribution are essential. Again, the principle of transparency, as a safeguard against corruption, requires such an approach.

Lesson 3: Mechanisms such as conditional cash transfers (CCTs) need to be used to ensure linkage to performance. In order to ensure continued stakeholder support and engagement, evidence of future payments rewarding performance needs to be apparent. CCTs have achieved such a result in other sectors such as education and health, and should be adapted for the implementation of REDD+.

Lesson 4: The benefit distribution system needs to be integrated with MRV processes.
In order to ensure additionality, the entire REDD+ system including arrangements for monitoring, reporting and verification (MRV) needs to be integrated.

Lesson 5: Benefit distribution for national REDD+ systems are likely to be more complex than those for project-based approaches, due to the greater number of stakeholders involved.
A project-based approach can involve direct contracts between sellers and buyers. Under a national REDD+ system credits will accrue at the national level, so benefit distribution is more complex. This could involve sub-national implementation within a national framework.

Lesson 6: Benefit structuring should be delegated to local governance structures.
In Viet Nam there are differences in cultures and social norms across the country. Therefore, decisions on issues such as cash versus non-cash benefit transfers, and communities versus individuals households as the ultimate beneficiaries, should be delegated to local, participatory governance structures. Such structures need to be subject to checks and balances to prevent abuses or unfair decisions.

Lesson 7: Enhanced co-benefits can be incorporated into benefit structuring.
The use of weightings (termed R-coefficients) can allow co-benefit, such as biodiversity conservation, or poverty alleviation, to be integrated into REDD+ systems. For example, overall payments for performance in reducing emissions may be weighted positively for areas with high biodiversity or high levels of poverty.

UN-REDD
PROGRAMME
VIET NAM

T (+84) 4 827 37 912
F (+84) 4 827 37 914

E admin@un-redd.org.vn
W http://vietnam-redd.org/

4

JAT RING NUS BOYÖ DÉ

UN-REDD
PROGRAMME
VIET NAM

DONG BUYÖ AI TOLIK QUYÉT ĐỊNH GUYNÉT EAH

CHƯƠNG TRÌNH UN-REDD

1 PROGOS, NHOM ROBUT TRÖ TOAH

2

REDD+ TON HUC TÀ TOLIK PAL BON BAR AI NOH HUC BRÉ DOR

3

UN- REDD TON HUC TÀ TOLIK PAL BON BAR AI NOH HUC BRÉ DOR LHO DÉ

Discovery
VPBank

LÃI SUẤT CHỈ 12% / NĂM
Áp dụng cho 3 tháng kể từ ngày nhận nợ đầu tiên
Áp dụng đối với các khoản vay trả góp mua ô tô, mua nhà, xây dựng và sửa chữa nhà ký trước ngày 31/08/2012
VPBank

Vietnam Airlines - VPBank Platinum MasterCard
ĐẲNG CẤP TOÀN CẦU
Vietnam Airlines
VPBank

Client:
VPBank
Project:
Communication
Materials

Client:
Threeland Travel
Project:
Brochure

Client:
Threeland Travel
Project:
Brochure

Client:
Davines
Project:
Invitation

CÂN BẰNG

DAVINES HAIRSHOW 2011

BALANCE

davines

CNG

Đẹp

Tinh tiến nghệ thuật tạo mẫu tóc
2011 - 2012

davines

Đơn vị thực hiện

CNG Đẹp

Tổ chức sản xuất

Lê Bros

www.davineshow.com

CÂN BẰNG

DAVINES HAIRSHOW 2011

BALANCE

DAVINES HAIR SHOW 2011

VÉ MỜI

---

davines

Trân trọng kính mời ông (bà):

Tham dự show tinh tiến nghệ thuật tạo mẫu tóc

CÂN BẰNG

DAVINES HAIRSHOW 2011

BALANCE

Thực hiện bởi **Davines Việt Nam** phối hợp cùng tạp chí **Đẹp** với sự tham gia của các chuyên gia tạo mẫu tóc hàng đầu Việt Nam.

Hoàng Minh Tâm

Trần Hưng

Cường Hoàn Lệ

Thời gian và địa điểm: 19h00, 14/09/2011 tại tại Thành phố Hồ Chí Minh số 2 Công Trường Lam Sơn phường Bến Nghé Q.1, TpHCM

Trang Phục: Cô, các Quý khách thân mến, không kèm trẻ em. **Xin vui lòng:** Bến đúng giờ, không chụp ảnh, không làm ồn.
Xin vui lòng xác nhận sự có mặt của bạn với Ms. Nguyễn Thảo Dương 0983128798

Nguyễn Xuân Tú

Lê Thùy Hoa

Lê Võ Long
Trần Thanh Xuân
Lưu Thùy Lan

Nguyễn Thị Thúy Dương
Ngô Thị Thanh Hương
Lưu Thùy Lan
Trần Thanh Xuân
Bùi Tuấn Anh
Các diễn viên múa Nhà hát Múa rối Việt Nam
Trường cao đẳng múa Việt Nam

Lê Võ Long
Nguyễn Long Hưng

Ngô Thanh Sơn

VNCB Symphony Orchestra

Hà Minh Hải
Lê Tuấn Anh
Diệp Việt Dũng

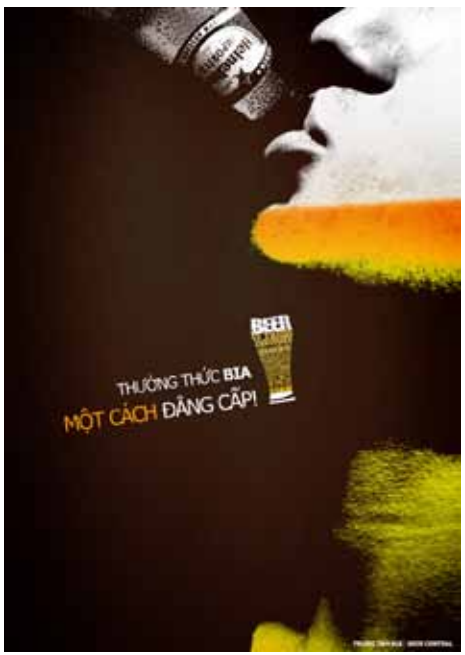
Công Tú
Kelly Bùi
Anh Phương

Thảo Quân

Juan Lan

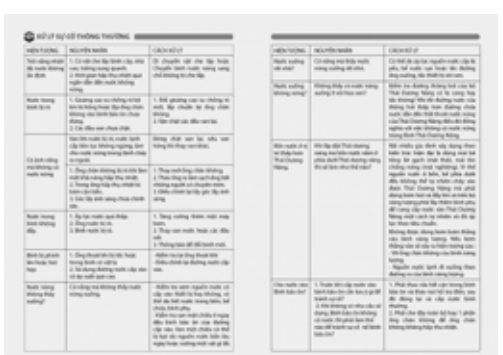
Số ghế:

davines



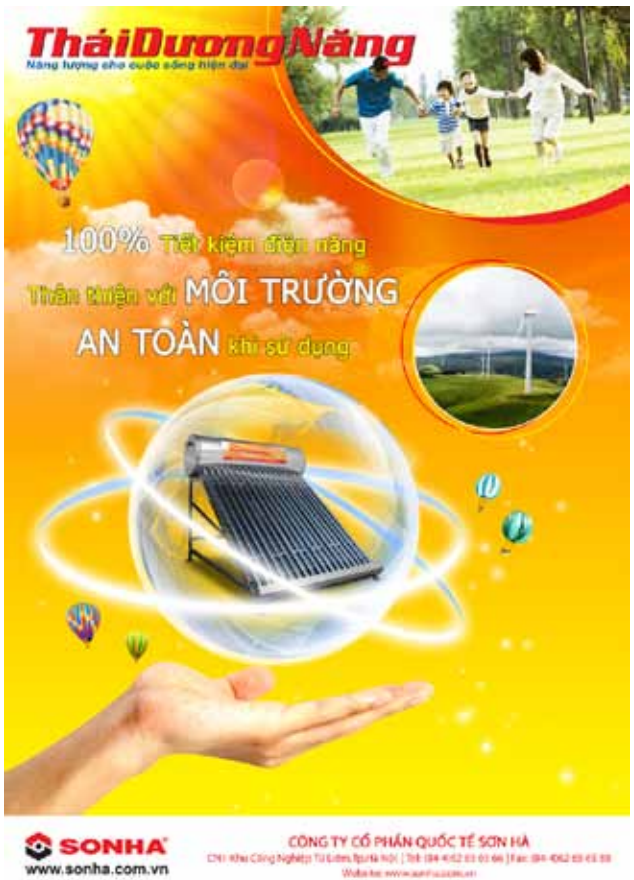
Client:
Beer Center
Project:
Wall Backdrop &
Poster

Men's Dream
Duvel
Leffe



Client:
SONHA Corporation
Project:
Sorla Water Heater
Brochure, Posters &
User Manual

ThaiDuongNang
Năng lượng cho cuộc sống hiện đại
100% Tiết kiệm điện năng
Thân thiện với MÔI TRƯỜNG
AN TOÀN khi sử dụng
SONHA
www.sonha.com.vn
CÔNG TY CỔ PHẦN QUỐC TẾ SƠN HÀ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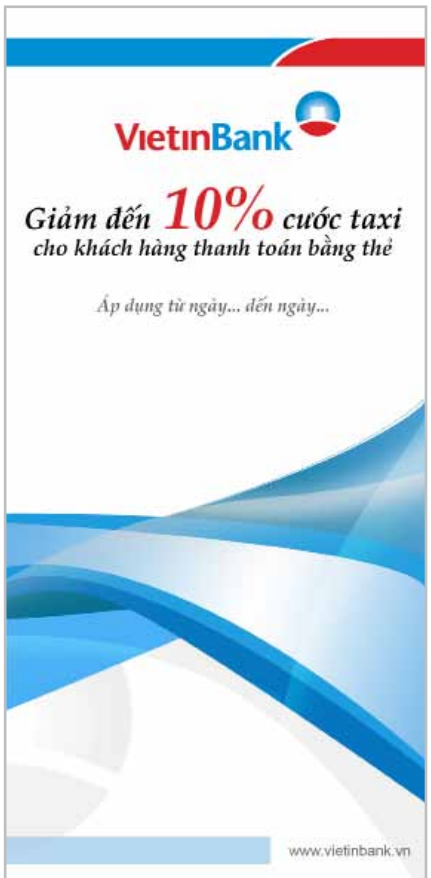
SONHA
www.sonha.com.vn
CÔNG TY CỔ PHẦN QUỐC TẾ SƠN HÀ

Client:
SONHA Corporation
Project:
Annual Shareholders Committee Materials



Client:
VietinBank
Project:
ePartner Card &
Leaflet

Client:
Bright School
Project:
Poster & A4 Leaflet

Client:
QSI International
School of Hanoi
Project:
A4 Leaflet

Client:
Slopony Adventure
Project:
Invitation Card and Brochure

Client:
Tiger Translate
Project:
Invitation Card

Photography

Every photo of your company gives people direct sense of feeling good that YOU are the only one they can work with. Going along with Corporate Identity and Website, photos give you absolute strength and confidence to advertise your names to the world.

1 Products: We will make your customers think that they should absolutely buy your products for one reason only: They look fabulous through our lenses. *Customers: UMA, Hayen Corp, Truc Bach beer, Halia restaurant, etc.*

2 Events: Regardless of what the event is, we hold in hand some techniques every professional photographer can use to make sure all shots will be beautiful, memorable and special.
Customers: London Fashion College, Rockstorm, Dep Fashion show, etc.

3 Business: If you want to show your professional working styles, what you have to do is to prepare working corners only; the rest of the work is let us taking amazing photos for you.
Customers: CMC, Son Ha Corp., Dat Quang Chu Lai Minerals Joint Stock Company, etc.

4 Wedding: Wedding is seen as the best time in our lives. Every couple always wishes for the outstanding shots for their eternal moments. With VMC, you can find what you really need for your wedding memories.
Let VMC capture your most special moments.
Happily Ever After!!!

Client:
CMC Corporation
Project:
Profile Photos

Client:
MB Bank
Project:
Profile Photos

Client:
TH Milk
Project:
Showroom Photos

TH
true
mart

TH
true
MILK

TH
true
mart

Client:
UMA Furniture
Project:
International Children's
Day Promotion Photo

Client:
UMA Furniture
Project:
New Products Photos

Client:
SEDONA Suite
Project:
Interior Photos

Client:
SONHA Corporation
Project:
Solar Water Heater
Assembly Line

Client:
Viet A Power
Project:
Son La
Hydroelectricity Plants
Conduction System

Client:
Dat Quang Chu Lai
Minerals JSC
Project:
Profile Photos

Client:
Dat Quang Chu Lai Minerals JSC
Project:
Profile Photos

Client:
Max Cafe
Project:
Interious & Product
Photos

Client:
Hanoi Season
Project:
Interious & Product
Photos

Client:
Ozone
Project:
Product Photos

O
X
OZONE
Push
OZONE

OUT
IN

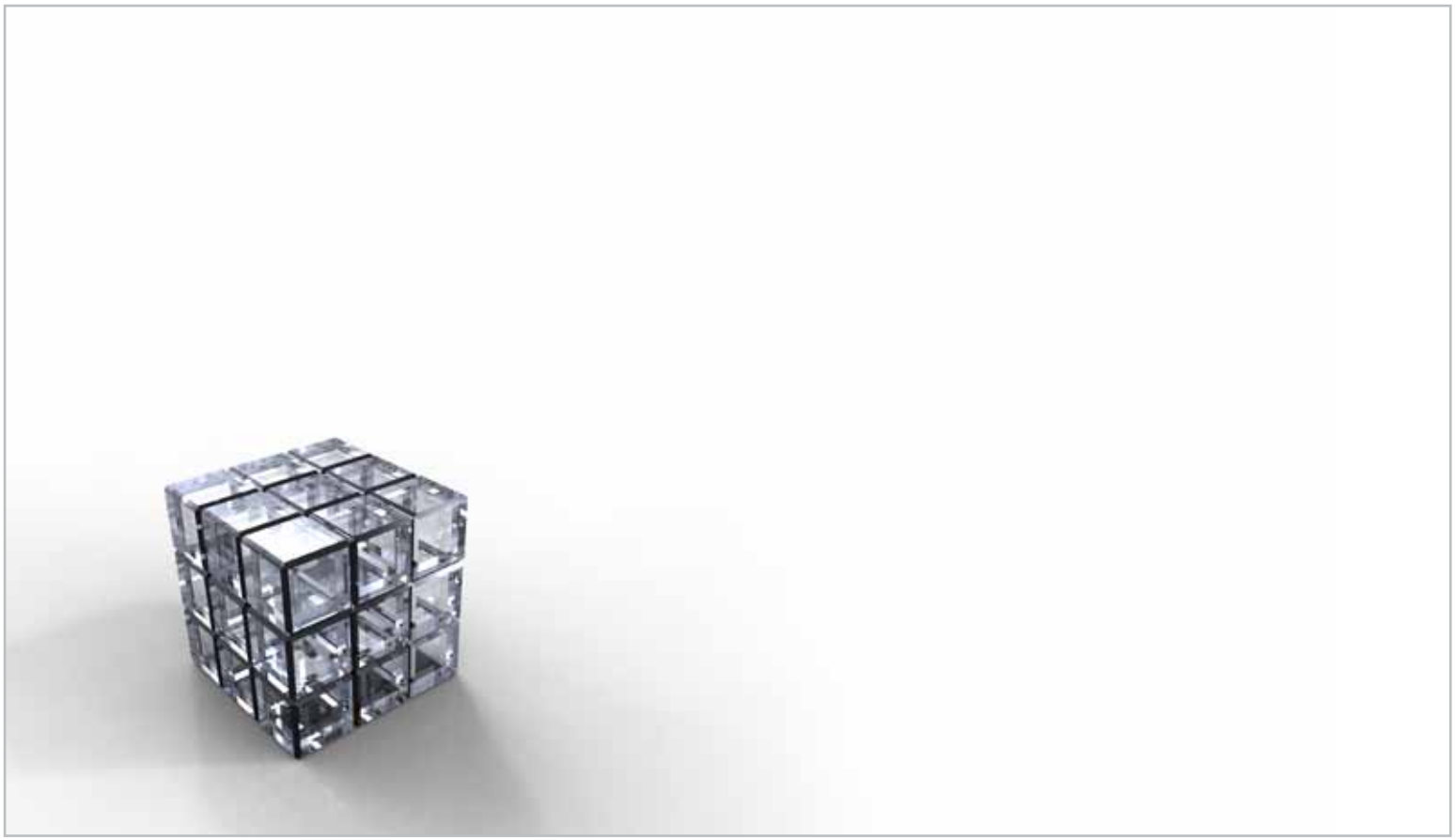
Client:
Truc Bach Beer
Project:
Promotion Photos

LAGER BEER
Trúc Bạch

LAGER BEER
Trúc Bạch

LAGER BEER
Trúc Bạch

LAGER BEER
Trúc Bạch
VIETNAM



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Email:
vmstudioh@gmail.com

Website:
www.vmcomms.net

Contact Person:
Mr. Nguyen Huy Thanh
(0983 307 147)