Jessica Nayeli

BADILLO CARCAÑO

INTERNATIONAL LAW

CONTACT

+52 (222) 5-63-37-57

jess.badillo@hotmail.com

www.linkedin.com/in/jessica-badillo-ab01a4183

Queretaro, Mexico

EDUCATION

Bachelor's Degree in Economics and Finance / UVM

Online - 2024/Present.

Certification in Accounting and Finance (DC-3) / TOP LEARNING-STP

Online - 2023/2024

MBA in Corporate Finance (Incomplete)/ UVM

Puebla, MX - 2017/2019

Bachelor's Degree in Law - Specialization in International Law / UDLAP

Puebla, MX - 2005/2013

10th Grade/ Columbia International College

Ontario, Canada - 2001/2002

LANGUAJES

Spanish

English

ABOUT ME

Responsible, committed, and punctual. Extensive experience in finance, internal auditing, and project management, characterized by enthusiasm for learning and sharing knowledge. My goal is to contribute significantly to organizations by optimizing processes, ensuring regulatory compliance, and improving operational efficiency.

PROFESSIONAL EXPERIENCE

Dana Incorporated | International Internal Auditor

07/22/2024 - Present | Queretaro, MX | Hybrid

- Led internal audits for global plants, ensuring compliance with financial controls under SOX and US GAAP regulations.
- Reviewed and evaluated key processes: finance, inventories, fixed asset management, revenue, security, shipping/receiving, and others.
- Prepared detailed reports with actionable recommendations to mitigate risks and strengthen internal controls.
- Coordinated with global teams to implement best practices and ensure financial integrity.

Mars Inc. | National Process Excellence Coordinator

10/16/2023 - 07/12/2024 | Querétaro, MX | Remote

- Designed and implemented national strategies focused on operational efficiency and continuous improvement.
- Conducted process audits in administration, finance, logistics, and sales to identify optimization opportunities.

TOOLS

- ChatGP
- MS PBI
- MS P. Apps
- MS P. Automate
- MS Excel
- SAP
- Sales Force
- M.Strategy
- Tableau
- Blackline
- HFM

SOFT SKILLS

- Resilience
- Critical Thinking
- Creativity
- Self-Development
- Empathy

HARD SKILLS

- Financial
- Audit
- Projects
- Digital

- Developed digital tools (Power Apps, Power BI) to facilitate data-driven decision-making and simplify operational tasks at distribution centers.
- Led digital transformation projects that improved key processes, achieving significant time and cost savings.
- Created and updated key policies to standardize operations at the national level.

Grupo Lala | National Process Control Coordinator

10/01/2022 - 10/13/2023 | Puebla, MX | Remote

- Implemented national projects to standardize and improve processes across 140 distribution centers.
- Analyzed and created administrative KPIs to identify deviations and develop corrective strategies.
- Developed customized dashboards in Power BI for commercial and corporate managers, enabling informed decision-making.
- Supervised budgets and reviewed P&L variations, ensuring compliance with financial goals.

Grupo Lala | National Process Analyst

02/28/2022 - 09/30/2022 | Cuernavaca, MX | Remote

- Analyzed and mitigated operational risks by mapping and improving policies and procedures.
- Redesigned audits and checklists to evaluate key distribution processes, increasing operational efficiency.
- Conducted national audits of critical processes to mitigate risks.
- Collaborated with regional teams to align policies and procedures with strategic objectives.

PepsiCo | Senior Sales Administration Analyst

11/27/2020 - 12/31/2022 | Puebla, MX | Hybrid

- Prepared daily, weekly, and monthly sales closing reports for senior management.
- Created sales forecasts based on historical data analysis and market trends.
- Designed visual content and executive presentations for key business meetings.
- Implemented initiatives to optimize sales processes and improve cross-functional communication.

PROGRAMMING LANGUAJES

Power FX

DAX

Visual Basic

INTERESTS

- Finance
- Accounting
- Project Management
- Internal Audit

AVAILABILITY TO TRAVEL

National

International

MOBILITY

National

International

Grupo Modelo | Business Development Representative (BDR)

07/19/2019 - 03/30/2020 | Puebla, MX | On-Site

- Captured and managed key accounts nationwide in the High-End segment.
- Developed and achieved sales KPIs: volume, client coverage, and brand performance.
- Negotiated and managed marketing initiatives and promotions for key clients.

Grupo Modelo | Loss Prevention Leader

02/02/2018 - 07/18/2019 | Puebla, MX | On-Site

- Monitored and resolved monthly discrepancies in inventory for productive warehouses.
- Created security strategies in coordination with local, state, and federal authorities.
- Validated and audited internal controls (MICS and SOX).
- Conducted audits of routes, clients, balances, warehouses, etc.

Grupo Modelo | Regional Internal Control Analyst

10/01/2016 - 02/01/2018 | Puebla, MX | On-Site

- Coordinated, supervised, and certified regional financial optimization programs (FPO).
- Managed investment projects, ensuring compliance with accounting regulations and corporate policies.
- Analyzed and reconciled monthly key accounts such as fixed assets and travel expenses.
- Presented financial and operational results in regional and national corporate meetings.

Grupo Modelo | Transactional Information Analyst

01/01/2016 - 09/30/2016 | Puebla, MX | On-Site

- Managed petty cash, budget control, and expense verification.
- Analyzed and reconciled fixed assets, rents, and intercompany balances.
- Prepared monthly provisions and financial reports.
- Conducted monthly inventory audits in productive and non-productive warehouses.
- Presented results to management for decision-making.
- Developed cost-saving strategies in key areas.

Grupo Modelo | Administrative Analyst

03/05/2015 - 12/31/2015 | Puebla, MX | On-Site

- Conducted inventory audits in productive and non-productive warehouses.
- Controlled travel expense budgets and supported national accounts.
- Tracked purchase orders and reconciled operational expenses.

Terraza La Chopería | Sub-Manager

06/02/2014 - 03/04/2015 | Puebla, MX | On-Site

- Managed and paid suppliers.
- Provided customer service.
- Opened and closed cash registers.
- Conducted cash audits.
- Supervised staff and resolved issues.

Centro Comercial Angelópolis | Administrative and Legal Assistant

06/18/2013 - 05/31/2014 | Puebla, MX | On-Site

- Assisted customers, suppliers, and tenants.
- Managed and archived legal and financial documentation.
- Supported general management in daily administrative tasks.