



# DELTA ENDURE

Innovate To Excel

Complete Software Solutions



Delta Endure Technologies [www.deltaendure.com](http://www.deltaendure.com)

# DELTA ENDURE – AN OVERVIEW

- A leading Software Product Engineering, Enterprise Applications and Business Services company.
- Delta Endure has its head office at Delhi, India.
- Delta Endure provides complete software solutions to all leading sectors of industries to fuel their growth.
- Delta Endure has pioneered in providing Geospatial Services – Geographic Information System, Location Based Services, Remote Sensing analysis, Photogrammetric surveying and Urban planning.
- Delta Endure provides IT consultancy services to various sectors of industries.



# Industries



# INDUSTRIES

Banking & Capital

Insurance

Retail

Transportation & Logistics



# INDUSTRIES

Media & Entertainment

Telecom

Energy & Utilities

Government



# INDUSTRIES – BANKING AND CAPITAL MARKETS

Technology to Enable i-Banking. Trust on Us!

Delta Endure is continuously investing to increase our expertise and range of services in banking industry. We partner with our banking customers to manage their core banking, cash management, payment processing, product and pricing, fraud detection, credit rating activities. These are achieved by understanding competitive market trends, reducing applications redundancies and business technologies gaps, automation of services, upgrade of legacy systems etc.

Investment Banks

Asset Management

Retail Brokerage

Trust on us for wide range of financial services.



# INDUSTRIES – RETAIL

Retailing is one of the fastest growing segments of the economy. Consumer buying behavior is changing with social media and social networks, playing a major role in decision process. Consumers are using online channels to research, collect information on peer-experience and take purchase decisions. Also the customer needs better and quicker response and expect seamless experience across all channels.

Approximately 80 percent of all business data are related to location.

**Map Your Way to Business Success! Apply GIS-**

Demographic Analysis, Trade Area Analysis, Competitive Market Analysis, Site Selection, Delivery Routing/Fleet Management, Marketing/Advertising, Internet Store Locator, Facilities Management.

**Partner with Delta Endure**



# INDUSTRIES – TRANSPORTATION & LOGISTICS

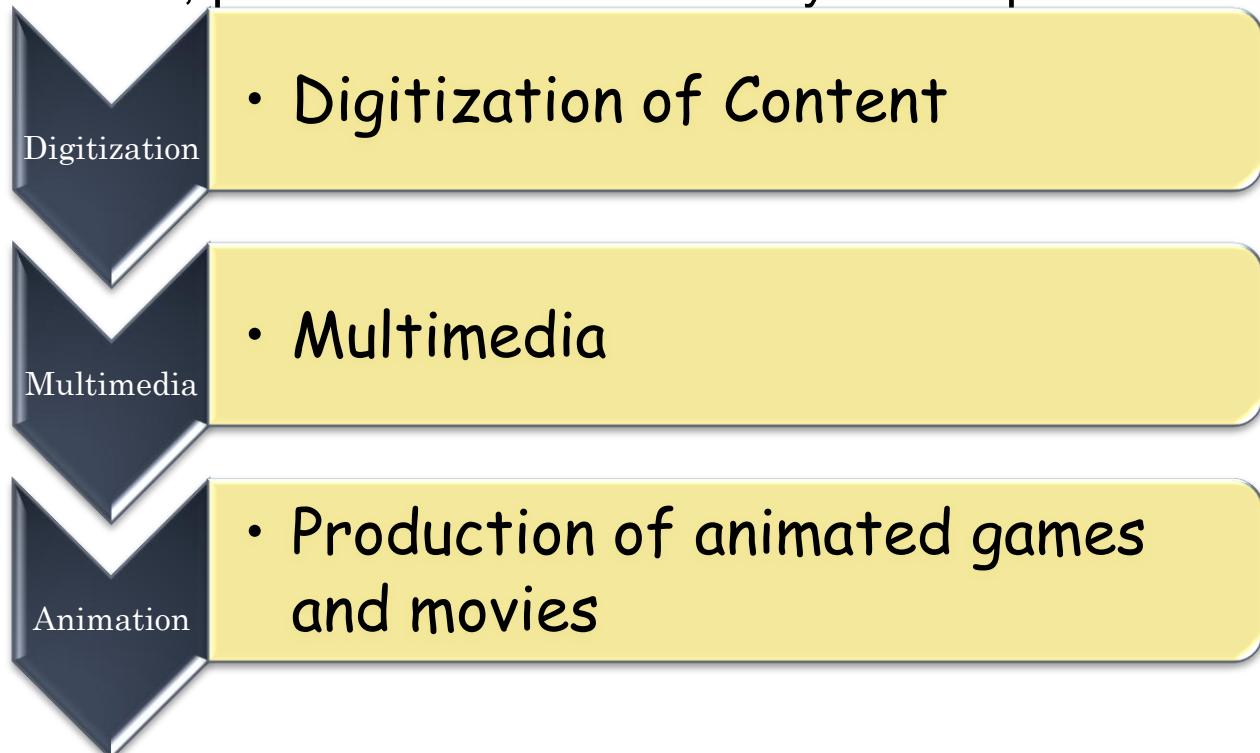
## Enable Technology to Redefine your Transport!

- Our Logistic and Transportation Management delivers robust planning and execution capabilities to shippers and third party logistics providers.
- We develop customized applications that integrates and streamlines transportation planning, execution, freight payment, and business process automation on a single application.
- These tailored applications would help to lower transportation costs, improved customer service and asset utilization, and flexible global fulfillment options.



# INDUSTRIES – MEDIA & ENTERTAINMENT

Delta Endure is a premier, global provider of specialized technology services and solutions addressing the entire content lifecycle of the media and entertainment industry. Market realities continue to reshape the media and entertainment industry. We help media and entertainment companies adapt to the latest technologies of the digital age, better understand consumers, provide content effectively and capitalize on new opportunities.



# INDUSTRIES – TELECOM

The telecom services have been recognized the world-over as an important tool and life-line for socio-economic development for a nation. It is accelerates rapid growth and modernization of various sectors of the economy. **Delta Endure is a pioneer in providing key services to the leading telecom service providers.**



**Enterprise Applications Support**

**Enhancement, Mobile Internet Services**

**Customer Care Management**

**End to End Billing**



# INDUSTRIES – ENERGY & UTILITIES

Save Energy Go Green!

Provide electric power, gas, and water more efficiently and responsibly by transforming utility networks and customer operations, and improving generation performance.

Delta Endure Energy & Utilities solutions-

Power generation  
optimization

Work and asset  
management

Intelligent Utility  
Network

Customer operations  
transformation

Power Generation and  
Distribution  
Automation



Save Earth.  
Become a responsible citizen!



# INDUSTRIES – GOVERNMENT

## **E-governance to serve citizens better than ever!**

Delta Endure helps government with latest trends in technology to enable E-governance to meet increasing challenges of urbanization and globalization.

We provide government agencies with services like -

1. Health and Family Services.
2. Security and Public Safety Services.
3. IT solutions for government services automation.
4. E-governance Services.



# Services



# SERVICES

Applications Development

Applications Management

Enterprise Applications

Consulting Services

BPO



# SERVICES– APPLICATIONS DEVELOPMENT

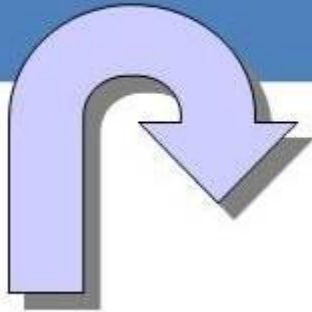
Delta Endure is a leader in Application development services.

We have a flexible approach to cover varied of development and business models. Every day we explore latest software technologies to deliver better softwares.



# SERVICES– APPLICATIONS MANAGEMENT

Modernizing and Optimizing Applications for Enhanced Performance



**Managing an application portfolio is a balancing act among costs, risk and business value!**



**Leveraging your application assets to drive high business value**

Integrated application management services

Web-based and custom applications

Legacy mainframe systems

24\*7 Application Production Support

Global Delivery Model



# SERVICES – ENTERPRISE RESOURCE PLANNING

Enterprise resource planning (ERP) integrates internal and external management information across an entire organization across finance, manufacturing, sales and service, customer relationship management, etc. ERP systems automate this activity with an integrated software application. Its purpose is to facilitate the flow of information between all business functions inside the boundaries of the organization and manage the connections to outside stakeholders.

**We reduce your total IT cost so you can increase spending on your key business!**

Customer Relationship  
Management

Financials

Supply Chain  
Management

Retail/ Warehouse  
Management

Manufacture

Marketing & Sales



# SERVICES – CUSTOMER RELATIONSHIP MANAGEMENT

**Rather than market to a mass of people or firms, market to each customer individually!**

Customer relationship management (CRM) is a widely implemented strategy for managing a company's interactions with customers, clients and sales prospects. It involves using technology to organize, automate, and synchronize business processes—principally sales activities, marketing, customer service, and technical support.

Delta Endure has alliances with leading CRM software solutions providers to provide CRM services, ranging from consulting and implementation to upgrades and application management services.

Our CRM practice has a strong industry focus across specific domain



# SERVICES – HUMAN CAPITAL MANAGEMENT

## Human Capital Management - Blueprint for Management Excellence

Human Resource Management is the management of an organization's employees. Practicing good human resource management enables managers of an enterprise to express their goals with specificity, increasing worker comprehension of goals, and provide the necessary resources to promote successfully accomplishment of said goals.

Delta Endure HCM solutions-

Manage HR Globally on a  
Single System

Integrate Complete Business  
Processes

Consulting, Implementation, Upgrades, Application Management  
and SOA HCM services across domains.



# SERVICES – CONSULTING SERVICES

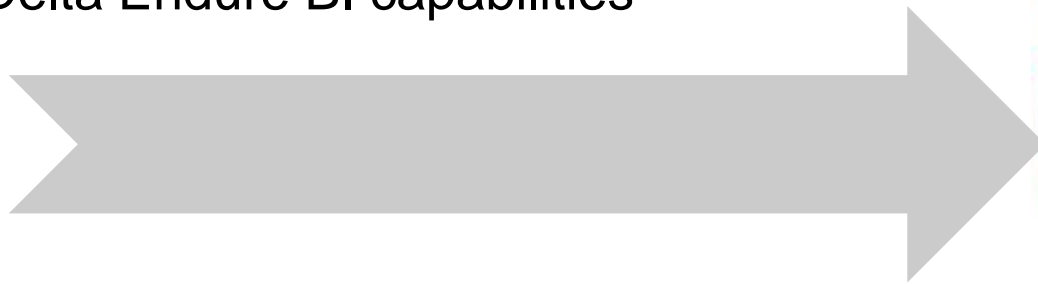
**Do 20% of your products account for 80% of your sales? If you don't know, business intelligence can give you the answer!**

Business Intelligence systems combine data gathering, data storage, and knowledge management with analytical tools to present complex internal and competitive information to planners and decision makers.

## Success factors of BI implementation -

1. The level of commitment and sponsorship of the project from senior management.
2. The level of business need for creating a BI implementation.
3. The amount and quality of business data available.

Delta Endure BI capabilities



# SERVICES

Geographic Information System

Remote Sensing

Photogrammetry

Urban Planning



# SERVICES – GEOGRAPHIC INFORMATION SYSTEMS

GIS is a system of hardware and software used for storage, retrieval, mapping, and analysis of geographically referenced information. GIS has the capability of integrating, displaying, analyzing and querying both spatial and non spatial data from various sources.

## Delta Endure GIS Capabilities -

3D Urban Planning

Environmental Monitoring

Landscape Planning

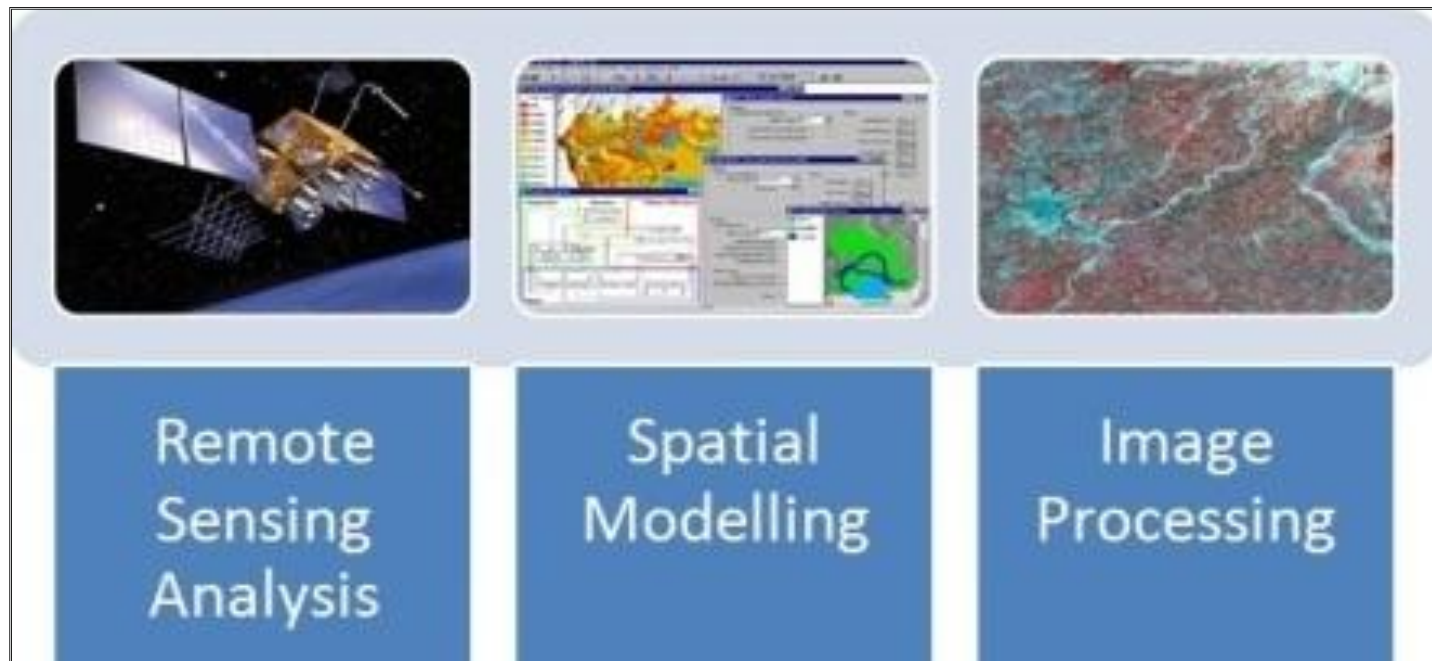
Spatial Simulations



# SERVICES – REMOTE SENSING

Remote Sensing is the acquisition of information about an object or phenomenon, without making physical contact with the object. Spectral, spatial, temporal and polarization signatures are major characteristics of the sensor/target, which facilitate target discrimination.

## Delta Endure Remote Sensing Capabilities



# SERVICES – URBAN PLANNING

" The city is not a problem, it is a solution " - Jamie Learner

Urban Planning is the design and regulation of the uses of space that focus on the physical form, economic functions, and social impacts of the urban environment. Cities are probably the most complex things that human beings have ever created. They are the wellsprings of culture, technology, wealth and power.

Delta Endure specialize in all the activities related to urban planning. We have some of the best planners who can provide you with finest solutions leading to the success of your infrastructure projects.



# Innovation

Innovate to Excel





- ✓ The only way to survive, succeed and excel in this competitive global market is continuous innovation.
- ✓ We at Delta Endure continuously put efforts and invest heavily to innovate new ideas.
- ✓ The employees are put through regular talent enhancement programs to hone their skills.
- ✓ Our management team consists of technology savvy and Entrepreneurial people from world's most premier institutes including IITs & IIMs. whose long term visions have paved our way for success.
- ✓ We like to continuously adopt new technologies so that our clients get the best of the modern times.
- ✓ **We strongly believe in innovation!**

**We strongly advocate R&D and implementation of open source softwares.**



# Company



# ABOUT US

Delta Endure consistently delivers Applications services, Infrastructure services, Geographic Information System and Business Process Outsourcing (BPO) services globally through a combination of technology knowhow, domain and process expertise. We also provide a complete range of services by leveraging our domain and business expertise and strategic alliances with leading technology providers. Delta Endure takes pride in building strategic long-term client relationships. We bring to our clients a credible and experienced global leadership team driving service delivery through the next generation global delivery model.

## **Delta Endure Advantages –**

- Thought leadership, innovative solutions and global presence.
- Proven technology, domain and process expertise for integrated offerings.
- Flexible, customer focused, performance-driven engagement models.
- Architect Community - Crafting high-end technology solutions and leading enterprise architecture initiatives.
- Process innovations to drive business process Optimization.



# ORGANIZATION CULTURE

- Delta Endure believes in getting best out of people with strong emphasis on team work, action, focused sense of detail and ability to see big picture.
- Delta Endure wants employees to thrive, it offer the best care for just about every stints of professional growth imaginable.

**Customer Satisfaction Depends on Employee Satisfaction!**



# CONTACT US –

**Collaborate & Succeed !**

Delta Endure can help you solve your business problems by use of best in class technology solutions. An expert team is waiting to hear from you.

Sales - [sales@deltaendure.com](mailto:sales@deltaendure.com)

Enquiries - [enquiries@deltaendure.com](mailto:enquiries@deltaendure.com)

Customer Support - [support@deltaendure.com](mailto:support@deltaendure.com)

Customer Care - 24\*7 Support +91 9811665735, +91 1143051839

## Locations

### Head Quarter & Registered Office

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Dilshad Colony

Delhi - 110095

India

Locate Us on Google Maps

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