ANWARUL KADER

CREATIVE PORTFOLIO

about me

Anwarul Kader
graphic designer
Dhaka, Bangladesh.

01746 641 233
anwardac@gmail.com

Working as a designer for the past 7 years has taught me that no matter what you work on, each project is different and unique in its own way. The clients, the audience and the design combine to create a relationship between the user and the brand. As a designer, I enjoy influencing that relationship with my strong design skills, aesthetic clarity and understanding of marketing principles.

Designing for an international language education company helped me see the impact good design has on global communication. I learned to balance my creative vision with the limitations of designing for multiple languages, for which there is no one size fits all solution. From directing photo shoots to designing adverts, my role within the company encompassed many areas including corporate branding, brochure production, print design and other design projects as required. I have designed for several other companies, including the University of Westminster and the British National Archives, as well as freelanced for smaller companies. Each experience has helped me grow as a designer and as a person.

In addition to graphic design, I've always held the unofficial title of "Tech Geek". I am the one in my office who gets the printers to work properly and knows how to get rid of the pesky donut in InDesign. From mastering the office Mac to being tech support for my mom's PC, I am the "go-to" girl for anything technical. I enjoy learning new programs and methods, so when I am not working you will normally find me scouring the Internet for new design tools and tutorials. I enjoy learning from my peers and I keep up to date with the latest methods. Aside from the usual Adobe standards like InDesign, Illustrator and Photoshop, I use QuarkXpress, Corel, and several web tools like Dreamweaver, Flash and more. And if there are programs I don't know much about, it won't be for long.

So that is me - the perfect combination of woman and machine, 100% designer. I can be contacted at filyall@gmail.com or on 076 766 5368 to discuss the position and my qualifications. My online portfolio can be viewed online at fionalyall.me.

CV

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White Page / Assiciate Art Director

01/02/12 – Present

Whate Page is an advertising agency
It's a service business dedicated to creating, planning, and handling advertising for its clients.

- Brand identity design, implementation and management
- Design of corporate and marketing materials for print and web
- Concept and design of internal and external campaigns
- Brochure design and production in different languages
- Product design including T-shirts, bags and other promotional gadgets

www.whitepagebd.com

BAZNZ Production / Sr.Visualizer

01/01/10 – 31/01/112

Bazna Production is an advertising agency
It's a service business dedicated to creating, planning, and handling advertising for its clients.

- Brand identity design, implementation and management
- Design of corporate and marketing materials for print and web
- Concept and design of internal and external campaigns
- Brochure design and production in different languages
- Product design including T-shirts, bags and other promotional gadgets

www.baznaproduction.com

WILSON Communication / Visualizer

01/02/08 – 30/12/09

Wilson Communication is a design house and printing firm.
All design & Prints Pte Ltd is a full service design and printing company.

- Graphics design, film output, printing
- Design of corporate materials
- Assisted with photo shoot planning and direction
- Design of marketing materials for print and web
- Prospectus design and production

ALINAZ Graphic Center / Senior Graphic Designer

01/06/07 – 30/01/08

Alinaz Graphic Centeris an advertising agency
It's a service business dedicated to creating, planning, and handling advertising for its clients.

- Brand identity design, implementation and management
- Design of corporate materials
- Photo shoot planning and directing
- Design of marketing materials for print, web and social media
- Brochure design and production in over 20 languages
- Product design including T-shirts, bags and other promotional gadgets
- Management and training of temporary staff

www.alinazbd.com

Education and Qualifications

2011 – Certificats of Fine Arts
Bulbul Lalitkala Academy(BAFA).
2007 – Diploma in Graphic Drsign & Printing
POWERMAC Computer & Printing
2004 – Higher Secondary School Certificate
Hazi Mohammad Mohsin College, Ctg
2000 – Secondary School Certificate
B.A.F Shaheen College Jessore

Skills

Creative programs include:
Adobe Creative Suite: InDesign, Illustrator and Photoshop
Quark Xpress
Dreamweaver and Flash (basic)
Working knowledge of HTML, CSS
Extensive knowledge of PC and Mac
Powerpoint
Word, Excel and email applications
Experience with press passes and printing approval processes

References

Mominur Rahman Royal
Art Director
Bazna Production

For a reference and more examples of work, please don't hesitate to ask.

Logo Design

Product Flyer

Akij
Akij
Akij

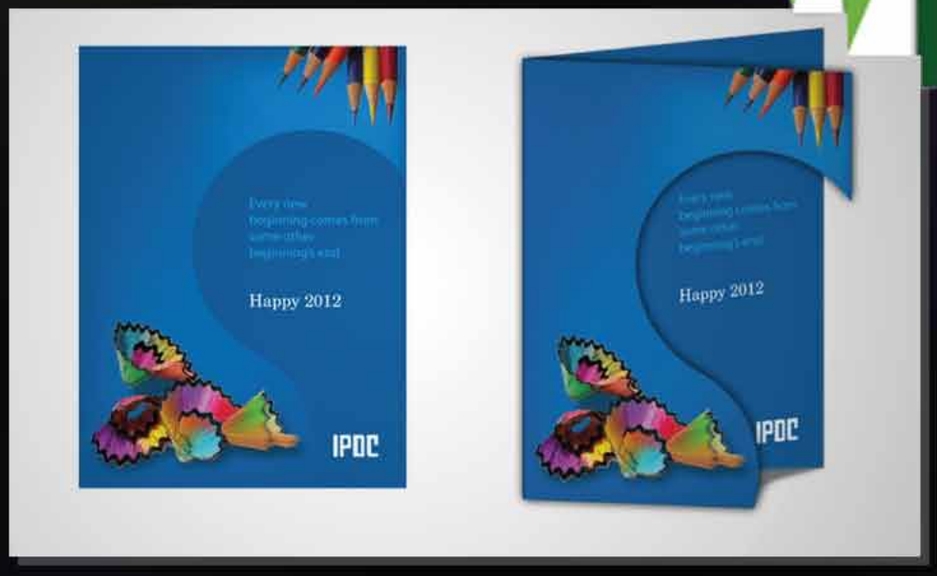
Shorna Rice Bran Oil
Clients: Mujamder Group.

Dekko Horlicks Biscuite
Clients: Dekko Food Produts.

Romania Butter Pie Biscuite
Clients: Romania Foods Ltd.

Romania Salsa Biscuit
Clients: Romania Foods Ltd.

Eid mubarak
Amicus
PROPERTIES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Card Design

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A POWERFUL PRESIDENT
Bengal
আরাম রাত দিন

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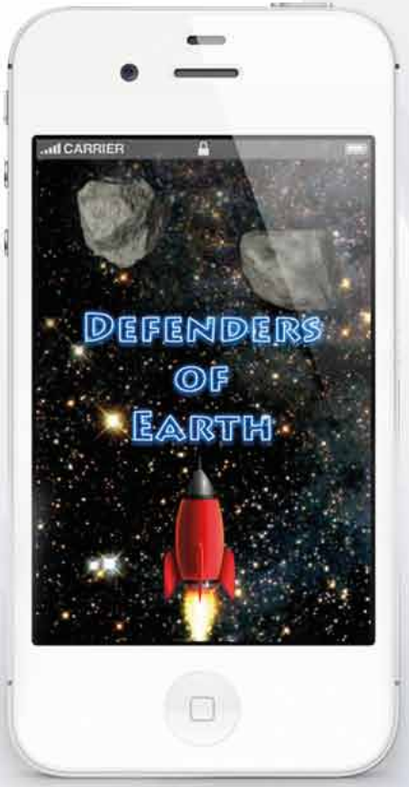
Bengal
আরাম রাত দিন
বেঙ্গল এডহেসিভ এন্ড কেমিক্যাল প্রোডাক্টস লিঃ
email: salim1@bengal.com.bd
www.adhesive.bengalgroup.com

Product Add

iPhone Game

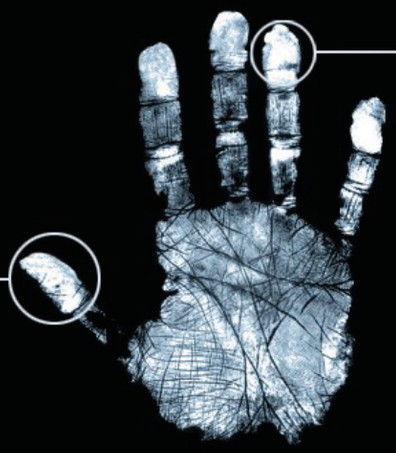


Definders of earth

https://itunes.apple.com/us/app/defenders-of-earth/id620353077?mt=8&wdId=32800

Vaicle Branding

THANKS



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