

Smart Application for Smart Phones



SproutObjectsTM
www.sproutobjects.com

ABOUT SPROUTOBJECTS

We believe in “the secret of joy in work is contained in one word - excellence. To know how to do something well is to enjoy it”.

We are Expertise in working with:

Server Side Technologies



Smart Phone Apps



Client Side Technologies



Soon, we will have our product in the market



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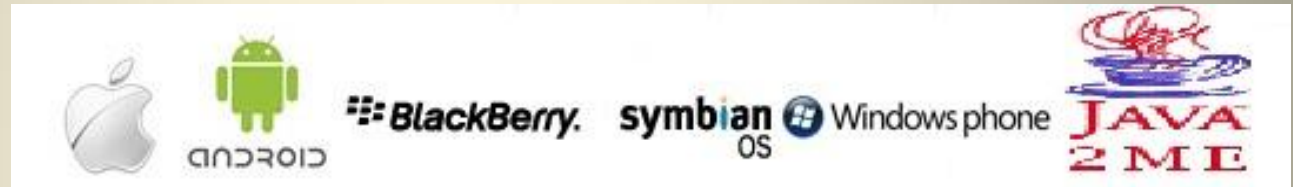
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TECHNICAL EXPERTIES

Server



Mobile



Web

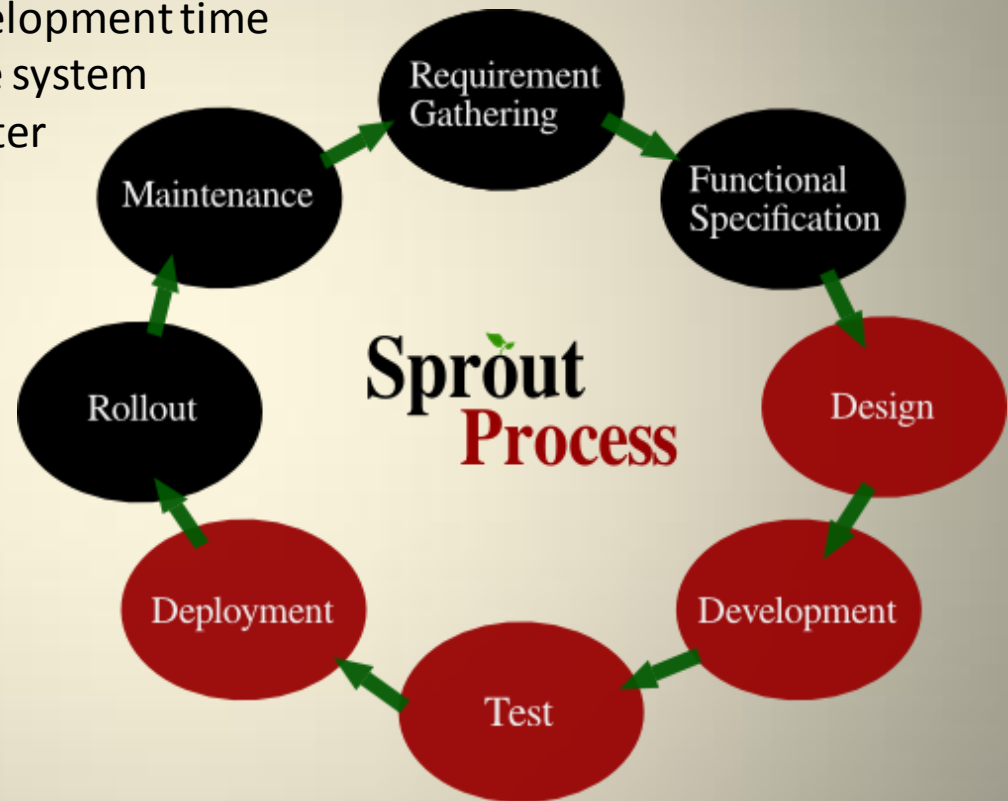


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KEY PROCESS

We follow Agile Methodology which helps us deliver the system on time with all expected functionalities implemented. Customers can feel their product existence right after the two weeks of development time begins. We let them evaluate the system with the increased feature set after every sprint cycle (1 - 2 weeks).



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KNOWLEDGE **BASE**

Sprout's in house knowledgebase consists of 200+ documents describing guidelines and procedures, which is used across the organization and across the departments.

A typical project management team, starting from project initiation till delivery, gets involved in several organizational steps of creating a full proof quality product. Typically such guidelines include:

Project Delivery

- Project Setup guidelines
- Timesheet Guidelines
- Audit & SVN Guidelines
- Project hierarchy and reporting guidelines
- Sprout Engineering process guidelines
- Project Management guidelines etc.
- QA guidelines, etc.



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Technical

- Android, iOS, BBM, Window Mobile, Symbian, J2ME Coding Guidelines
- J2EE Coding Guidelines
- Human Interface Guidelines (HIG), etc.
- Software Design & Architecture Guidelines



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Sprout's Knowledgebase Articles

Sprout internal *techtalk* centre is regularly updated with recent articles written by experienced resources from R&D department. It is updated with resources, feeds, links from the recent happenings in the mobile world and with resources from websites like

- techmeme.com
- techcrunch.com
- mashable.com etc.



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Device Fragmentation and Support

Over the years, we have created a rich knowledgebase pertaining to several handset families across different manufacturers and across families divided as per their screen sizes, screen resolutions and keypads.

We have a knowledgebase of over **1300 handsets** subdivided in families across different platforms. This information is used for porting applications across different handsets without spending the actual effort of testing on all real devices. The core information base comprises of the following elements:

- Handset Type
- OEM
- Screen resolution
- Midp, CLDC profile (if applicable)
- Operating system
- Browser Type and Version
- Matching Handsets of same or similar families



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PROJECT EXECUTION

Sprout's promotes best industry standards and best practices for project management and execution process. It implements and ties **PPT** (People Process Technology) , with help from industrial eminence program and expert advice from eminent people representing **NASSCOM** (ex CXOs from leading organization).

We primarily follow typical spiral model of project execution. This iterative model pumps in quality in every cycle it completes, so that the client has the transparency as per the requirement and delivery. Sprout also develops a lot of projects following agile methodology.



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PROJECT EXECUTION

The project management team uses tools for Resource Planning, Project Costing, Project Scheduling, Regular data tracking etc.

Few such tools used by them includes:

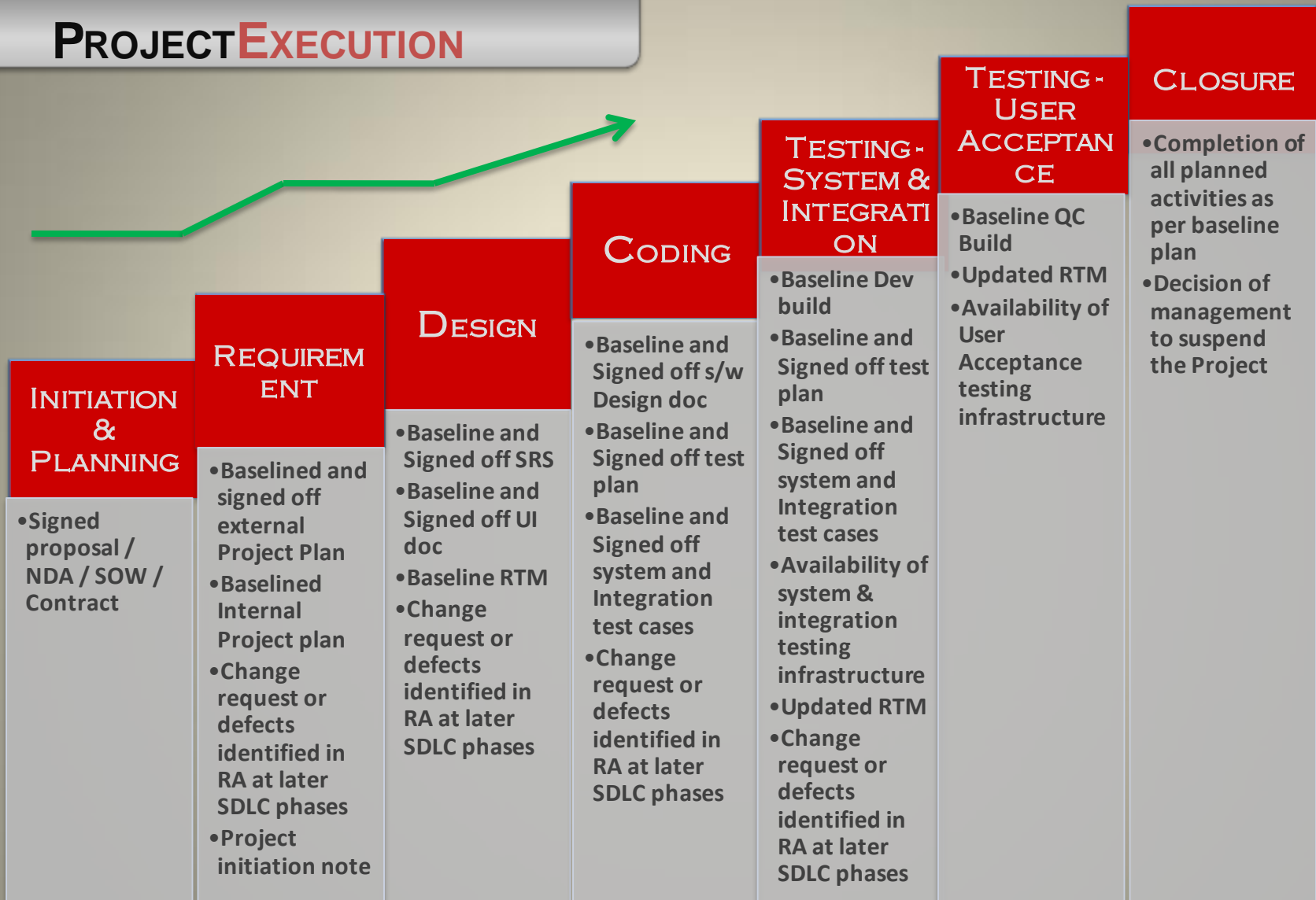
- Basecamp
- Bugzilla for bug tracking
- Adobe photoshop
- Illustrator
- Flash,
- Dreamweaver
- Coreldraw
- 3D Max for designing etc.



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PROJECT EXECUTION



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PROJECT EXECUTION

Managing project and assessing risks and mitigating those is one of the key challenges and major concern in any organization.

Sprout ensures to follow streamlined process for

- **Risk assessment and risk mitigation**
- **Disaster management and recovery**
- **Risk audit as per the Project risk and mitigation guidelines, defined and maintained in the Sprout knowledgebase.**

Other departments like sales, presales having dependency with delivery and project execution has their own set of guidelines and standards, few of which are

- **Customer relationship and account mining guidelines**
- **Sprout internal R&D and COE guidelines**
- **Business Ownership guidelines**
- **Presales Delivery Handshake guidelines and processes etc.**



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THANK YOU



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